



Hospitality & Lodging Program



Providing Guest Satisfaction

BETCO®

Hospitality & Lodging Program

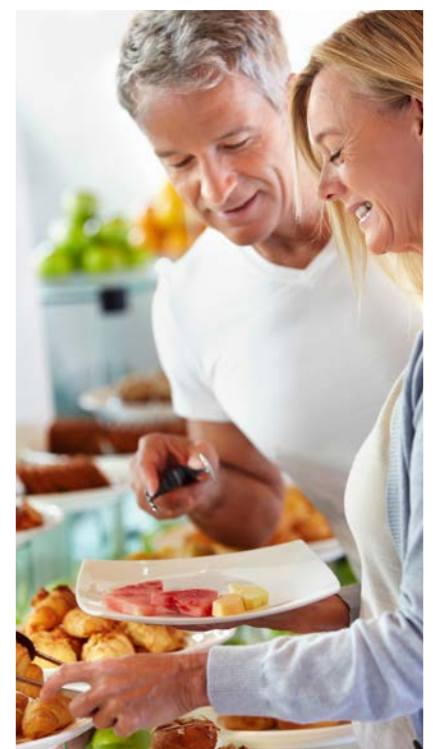
At Betco®, innovation isn't a new direction but a continuous commitment we've made to the market, our customers and ourselves since 1950. One of the important lessons learned is to simply and sincerely listen to you. Regardless if you are considered full service, limited

service or all suites property; your guests' experience is paramount to your brand reputation and increasing your occupancy rate. Our objective is to complement your efforts to improve guest satisfaction in addition to help you meet the increasing demands of environmental strategies. Betco

designs products that reduce the surface degradation, critical due to the high traffic patterns and use from your guests. Furthermore, we focus on the employee by offering training tools and products that provide the outcomes you expect.



We can enhance your sustainability efforts, help manage your operating costs and increase guest satisfaction.





Our Complete Hospitality Program

Cost Containment

- Highest return on your spend - ROI
- Sustainable solutions that reduce frequency of cleaning tasks and product redundancy
- Well trained labor with consistent results

Brand Trust and Safety

- Delivering what your customers have come to expect
- Orderly and clutter free environment
- Communicating strategies for cleaning, disinfecting and environmental efforts
- Customer service on all levels

Guest Comfort

- Pristine clean, soft linen and towels
- Refreshing and natural overall sensory experience
- Quiet and secure personal area

Guest Room and Facility Cleanliness

- Entrance appearance and safety
- Cross-contamination strategies for all common areas and guest rooms
- Malodor control in public access areas
- Clean and spot-free hard surfaces
- Carpet is free from stains and malodors



Providing a holistic strategy to complement your brand and increase your guest satisfaction scores



Guest Sati



Overwhelming your guests ... with a lasting, positive experience.

Laundry Service

Providing soft and stain free linen and towels is critical to the guest room experience. Betco® provides the correct solutions to minimize re-claim and provide consistent positive results.

Malodor Strategy

Malodor control is paramount for guest satisfaction. Not all products are made the same. Some products kill the source of odor, some provide temporary cover. Betco promotes unique products that not only eliminate the odor source but promote positive guest sensory experience.

sfaction



Hand Hygiene

Our platform, encompasses multiple applications for touch-free, high quality results. Regardless of food service compliance, hand sanitation or general hand washing, we have your facility covered.

Full or Limited Food Service

Betco's comprehensive training and food service products address all areas of your cleaning and sanitation needs. From precise measuring equipment for your warewash to floor and surface safety.

Labor and Day Porting

The need to clean during the day is necessary to sustain the guest positive experience. Betco can assist in innovative approaches with entrance maintenance, whisper quiet cleaning equipment and quick dry floor maintenance products.

Innovative



Developed for the hospitality and lodging industry to provide significant benefits to you and your guests.

Symplicity™ Laundry

Program - We concentrate on your cleaning needs so you can focus on your guest's needs! Symplicity™ Laundry program offers premium products and programs that are uniquely designed to deliver superior "one pass" cleaning. Many products feature a "no-contact" SureConnect dispensing system.

Proprietary Malodor

Control - Regardless of whether it is Betco's Smoke and Odor malodor treatment or other technologies bringing sensory to a whole new level, your guests will appreciate the destruction of lingering odors. Products eliminate both airborne and surface contaminants.

FiberPRO® MP Low Moisture Carpet Cleaning

- The most advanced quick drying carpet cleaning product available. Average dry time is 15 minutes. Ground in dirt, allergens and dander are fully encapsulated. Great for entrance maintenance of carpeted surfaces, upholstery, and drapes in the guest room or public space and event room areas.

Solutions



BetOne™ High Touch Point

Disinfectant - Finally, a disinfectant that takes all the guess work out. This one-minute disinfectant is all you need. You can clean and disinfect TV remotes, door handles, restroom fixtures and any high touch areas in a minute. You can be confident in disinfection.

Smart Restroom

System - Water Conservation is becoming a requirement not just a need. Our Smart Restroom System balances the need for water reduction and proper maintenance requirements. The best water conserving urinals are the urinals you already have!

FastDraw® PRO Dilution

Control System - Every facility is different and has their own unique challenges to provide cleaning. This unique system consistently provides the correct dilution for cleaning staffs. FastDraw PRO is the most durable, versatile and simple 4 bay locking system on the market. FastDraw bottles are color coded and numbered for easy chemical selection and training.



Cleaning Innovations That Matter.

888-GO BETCO | betco.com

©2015 Betco Corporation
All Rights Reserved.
1001 Brown Avenue
Toledo, Ohio 43607-0127
Item #91628-92



03/2015