

Clean Store Program Solution for Convenience Store Maintenance

By Ken Sensel - Product Manager

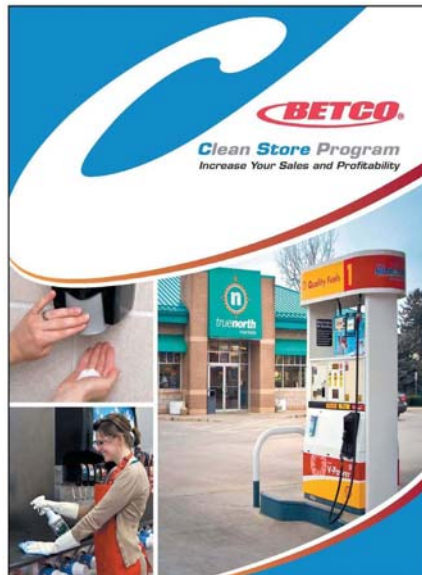
Betco's **NEW Clean Store Program** can increase sales and profitability at neighborhood, commuter, and interstate convenience stores. Designed to bring the technology of large area cleaning to convenience stores, Betco's Clean Store Program simplifies the cleaning process.

Competitive Advantage

- Simple program, 5 products or less.
- [Clario™ Skin Care](#) products can save owners up to 60% in costs.
- Comprehensive training materials and store signage.
- RTU and concentrate products in both traditional and "environmentally" friendly packaging offer operators the right products for their particular store and customers.
- The total package - Chemical and labor saving equipment from one source.

In support of the Clean Store Program Betco® is also introducing **6 Pack RTU's** for the following products:

- [Speedex](#)
- [Deep Blue](#)
- [Sanibet™](#)
- [Fight Bac™](#)



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DID YOU KNOW



Refinishing wood floors by sanding or screening in schools built before 1978 will require you to be certified by the U.S. EPA beginning this April. What does this mean to you? It will be difficult to sand and screen wood floors making Betco's [CGC \(Clean it, Glue it, Coat it\) System](#) perfect for the job.

Betco Sports Zone® waster-based coatings offer the best in quality, appearance and durability. Plus it's one of the greenest refinishing systems on the market. Get an advantage over your competition by providing this green alternative. The

- [Tilly®](#)
- [Green Earth® Restroom Cleaner](#)

6 Pack RTU's are ideal for end-users that do not have the space to store. If you have questions about this exciting new program or the products and package sizes included in Betco's Clean Store Program please contact Betco's friendly customer service department at 1-888-GO-BETCO or your Betco Regional Manager.

Clario™ TF Touch Free Dispenser Saves Money

By Elizabeth Cotton- Skin Care Product Manager

Skin Care is a necessary expense in all facilities. A proper hand hygiene program can help reduce the spread of illness causing germs creating a healthier environment for all the facility patrons. Betco's NEW [Clario™ TF Touch Free Skin Care Dispenser](#) creates a higher level of personal hygiene and saves you money!



- Clario™ TF dispensers save you up to 60% per hand wash with foam soap as compared to other leading brands.
- 30% more people will wash their hands if Touch Free products are provided.
- Increased hand washing compliance means better hygiene, and reduces the spread of illness causing germs.
- The Clario™ TF dispenser uses the same proven 1000 ml bag and products as the Betco® Clario™ Manual foam dispenser. - Less items to purchase for facilities that have both TF and Manual dispensers. This provides flexibility and reduced stocking levels for real savings!
- Realize first year savings of over \$800 per Clario TF dispenser¹

See the Savings!	Per Clario™ TF Dispenser			
	4 Bags	3 Bags	2 Bags	1 Bag
Clario™ bags used per month:				

Sport Zone® CGC process uses low VOC water-based coatings. Many of these finishes meet the most stringent VOC compliance and can be used in LEED compliant buildings.

More importantly it is a truly unique system which does not produce any dust. Dust is the most toxic product emitted during the wood refinishing/ resanding process. The CGC system uses specialized cleaners and a bonding agent to replace the dusty screening method. Since you are cleaning, not screening, you are not disturbing the existing finish and do not trigger the requirements of this new EPA rule. You can visit www.epa.gov/lead/pubs/renovation.htm to learn more about this new legislation.

WHAT'S NEW



[Photon™ Max](#)

- Excellent "Off the Mop" gloss.
- Exceptional response with propane, battery or electric burnishers.
- Superior soil resistance.
- Easy to apply and maintain superior gloss.

Annual Savings per dispenser⁽¹⁾:	\$823	\$617	\$412	\$206
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(1) Based upon Betco®'s MSRP as compared to other leading brands

Please visit our website, www.betco.com, for additional products that will help you stay clean and healthy and will save you money!

Results are in... Betco® Propane Equipment Proven Best in Market

By John Mitchell- Equipment Product Manager

Propane powered burnishers are experiencing a surge in popularity among end-users. Why? The answer is PRODUCTIVITY. [Betco® Propane Burnishers](#) can burnish up to 40,000 square feet per hour! Cleaning personnel also find propane machines more desirable because they have limitless runtimes, just change the propane tank and finish the job.



Betco propane burnishers are ideal for:

- Building service contractors
- Mid to large retail stores
- Educational institutions
- Government facilities

Betco's Propane Burnishers are second to none in the industry on power and performance. They are built tough, right here in the USA, with heavy duty components designed to maximize productivity and deliver exceptional results. Betco has two lines of propane burnishers to meet your needs.

Predator Great Value Line	
Engine	Honda 390 CC 13 HP
Sizes	21" - E12305-00 24" - E12307-00
Optional Equipment	Centrifugal Clutch

Optima QT Premium Performance Line	
Engine	Kawasaki 585 CC V-Twin 17 HP
Sizes	21" - E12309-00 24" - E12311-00 27" - E12314-00
Optional Equipment	Centrifugal Clutch and/ or Emissions Package

PRODUCT OF THE MONTH



[Stealth™ Automatic Scrubbers](#)

- Quiet! Double sound insulated vacuum.
- Rugged weighted squeegee removes water to reduce slip and fall injuries.
- User friendly controls and gauges.

Betco's machines offer the highest level of quality and technology in the market. Experience the performance for yourself and contact your Betco Regional Manager today for a demo!

