



BETCO NEWS

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This Week's FYI

You can eliminate sanding by maintaining your floor with proper protection and cleaning along with periodic recoating. The TyKote® Dustless Recoating System is an easy system to incorporate into your wood floor maintenance program. To learn more about this time-saving proprietary system call us at 1-888-GO-BETCO.

**Chemicals
Equipment
Programs
Process**

This Issue:

- Introduction of Sports Zone™
- Sports Zone™ Recoat Options

High Performance Sports Coatings Offered by Betco

Curt Hitchner, Category Manager, Floor Care

The combination of innovation between Betco® and Basic Coatings has produced Sports Zone™ a complete line of high performance sports coatings. A winning season is guaranteed when you team up with Betco's new Sports Zone™ line. We now offer the best innovation in sports floor coatings with unsurpassed product performance. Sports Zone™ is the highest quality line assembled for water-based and oil modified wood coatings in the industry. These coatings provide long lasting gloss with superior scuff and mar resistance.

Sports Zone™ High Performance Sports Floor Coatings were designed to give end-users the choice of selecting the recoat system most appropriate for their facility and skill level. Betco has created the easiest system for recoating sports floors with our TyKote® System. TyKote® is a wood floor bonding agent that bonds the new water-based coating to the existing wood coating. There is no need to use dry or wet screening with TyKote®. This dustless system requires no special training and enhances deep gloss with less finish. "Coat Today, Play Tomorrow" when you use the TyKote® System with StreetShoe® high traffic wood floor finish. No one else in the industry can match this performance.



MVP's of the Sports Zone™ line:

- TyKote® Wood Floor Bonding Agent
- StreetShoe® High Traffic Wood Floor Finish



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- Emulsion™ Self Sealing Wood Coating
- HP Center Court® Ultra Durable Gloss
- Hydroline® Urethane Wood Floor Finish
- Layup™ Floor Finish
- Hydroseal Penetrating Sealer for Wood Floors
- Betco® 1 Coat High Gloss Urethane Finish
- Betco® OMU 350 High Gloss Urethane Finish
- PreKote™ Cleaner for recoating
- Squeaky™ Cleaner for maintaining wood floors

For the complete Sports Zone™ line-up call customer service at 1-888-GO-BETCO and request a Sports Zone™ Catalog or visit <http://www.betco.com/>. Contact your Betco Regional Manager today for a demo!

Which Game Plan Fits Your Facility?

Curt Hitchner, Category Manager Floor Care

Betco's Sports Zone™ product line has all of the coatings, equipment and pads you need for your choice of a recoating system. Every facility has different environments - facility usage, time to maintain floors, skilled staff, and available equipment should all be considered when choosing a recoating system.

We make it easy to choose which recoating system is best for your facility, so **CHOOSE YOUR GAME PLAN!**

Sports Zone™ Recoating System Selection Guide:

	Game Plan 1: TyKote® System	Game Plan 2: Scrub and Recoat	Game Plan 3: Screen and Recoat (Dry or Wet)
Advantages	<ul style="list-style-type: none"> • Quick and easy process -Saves labor. • Dustless system. • Easy clean-up. • Builds deep gloss with no screen marks. • Requires only one top coat when used with StreetShoe®. 	<ul style="list-style-type: none"> • Quick process. • Simple procedures. 	<ul style="list-style-type: none"> • Superior adhesion. • Removes deep scuffs and scratches. • Recommended for new floors.

<p>Recommended Application</p>	<p>Choose this system if:</p> <ul style="list-style-type: none"> Limited equipment available. Limited time to train. Changing from oil-modified coatings to water-based coatings. Recoat budget limited Floor down time is restricted (can be used the next day) Application time is limited 	<p>Choose this system if:</p> <ul style="list-style-type: none"> Auto scrubber is available. Staff has limited wood coating experience. Recoating water-based finishes. Recoat budget is limited No adhesion problems are present. Desire to burnish/restore finish. 	<p>Choose this system if:</p> <ul style="list-style-type: none"> Auto scrubbers are not currently used to maintain floor. Skilled staff is present.. Recoating with oil-modified or water-based finishes. Adequate time permits thorough prepping and coating procedures
<p>Recommended Power Equipment</p>	<ul style="list-style-type: none"> Low speed floor machine or auto scrubber. Wet/Dry vacuum. 	<ul style="list-style-type: none"> Auto Scrubber. Battery or Propane Burnisher. 	<ul style="list-style-type: none"> 1-2 low speed floor machines. Wet/Dry vacuum.
<p>Recommended Floor Pads and Screens</p>	<ul style="list-style-type: none"> Blue scrub pad. (800 sq. ft./pad) 	<ul style="list-style-type: none"> Maroon top scrub pad (400 sq. ft./pad) 	<ul style="list-style-type: none"> Sanding screens- 100 or 120 grit. (500 sq. ft./screen)
<p>Required Cleaners or Bonding Agents</p>	<p>PreKote™ - Cleaner TyKote® - Bonding Agent</p>	<p>PreKote™ - Cleaner</p>	<p>Squeaky™ - Cleaner</p>
<p>Sports Zone™ Coatings</p>	<p>StreetShoe® HP Center Court® Hydroline® Layup™</p>	<p>Layup™ (Responds to burnishing).</p>	<p>Marathane™ Marathane™ 35 Betco® 1 Coat Betco® OMU 350 StreetShoe® HP Center Court® Hydroline® Layup™</p>

Betco appreciates your feedback. Please send any questions or comments to: rbuchanan@betco.com

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