



May 22, 2006

# BETCO NEWS

Volume 5, Number 11

## This Week's FYI

Have you visited [www.betco.com](http://www.betco.com) lately? You'll find many updates and resources including our new "green" cleaning webpage.

**Chemicals  
Equipment  
Programs  
Process**



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### *This Issue:*

- **Foaming Alcohol Hand Sanitizer Now Available**
- **Disinfect, Deodorize and Sanitize with Glybet Surface and Air**
- **Betco Selects National Sales Manager**

## **NEW! Foaming Alcohol Hand Sanitizer**

Amy Thomas, Category Manager Skin Care

### Winning Hands® Alcohol Foaming

Hand Sanitizer provides all the benefits of gel with the fresh, smooth sensation of foam! This breakthrough foaming technology kills 99.9999% of common germs in as little as 15 seconds\*. Enjoy almost 4X more uses per unit than traditional gel hand sanitizers!\*\* It's fun to use, cost effective, and the foaming lather delivers thorough sanitizing to leave hands feeling soft and clean.

### **Key Benefits**

- Meets CDC guideline for Alcohol Based Hand Rubs in Healthcare Settings.
- Fresh, smooth foam encourages frequent use
- Invigorating light-citrus fragrance
- Rinse-free sanitizing with no sticky after-feel
- Ideal for use in a variety of public facilities including schools, daycare centers, hospitals, nursing homes,



physician's offices and clinics

For more information about Betco's newest innovation please contact our Customer Service Team at 1-888-GO-BETCO or your local Regional Sales Manager to get more information on this revolutionary new product today!

\* Each challenge microorganism was reduced by at least 6-log<sub>10</sub> (99.9999%) after exposure to the test material at 15, 30, 60 and 120 seconds.

\*\*Assumes 3.0mL/use for traditional gels vs. 0.8mL/use for Winning Hands® Alcohol Foaming Hand Sanitizer

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## INTRODUCING GLYBET™ SURFACE AND AIR!!!

Barry Rosenthal - Category Manager



Glybet™ Surface and Air is a revolutionary new product that not only kills bacteria on hard surfaces like most spray disinfectants but also sanitizes the air. This product contains powerful deodorizing agents to completely eliminate malodors with a pleasant lemon scent that refreshes the entire room. Perfect for use in the following settings:

- Hospitals
- Nursing Homes
- Schools

It is a hospital disinfectant, fungicide and mildewstat. Now, one product does it all - surface disinfection, air sanitizer and deodorizer. Call for a sample today.

Available in:

08923-00 Case/12-14 oz. Aerosols (397g)  
08992-92  
Literature Sheet

Please visit [www.betco.com](http://www.betco.com) for our entire line of EPA registered disinfectants and sanitizers.

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## National Sales Manager Selected

### Requill Buchanan- Communication Coordinator

Scott Brown has been promoted to National Sales Manager of Betco Corporation by Dan Carr, VP of Sales. In his new position he will provide strategic direction of Betco's distribution sales channel. Scott began his career at Betco in 1999 as a Regional Manager and was promoted to Division Manager in 2002. "It is always exciting to watch a team member grow in his career", stated Paul Betz, CEO.



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**Betco appreciates your feedback. If there are any topics you would like us to cover please send your ideas to: [rbuchanan@betco.com](mailto:rbuchanan@betco.com)**

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