



BETCO NEWS

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This Week's FYI

Can you disinfect, sanitize, and deodorize all with one product? You can if you're using [Glybet™ Surface and Air](#). Kill bacteria on hard surfaces plus sanitize and deodorize the air with an invigorating lemon scent.

Chemicals
Equipment
Programs
Process



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This Issue:

- **NEW QuickCoat® II Package - "Bigger Value, Smaller Size"**
- **Watchman® 20 Maximizes Your Time**
- **Health Benefits of Hand Sanitizer**

New Look, New Size for QuickCoat II Packaging

Curt Hitchner, Category Manager Floor Care

A **New QuickCoat® II package** has been introduced along with the new [QuickCoat® II Finish Applicator System](#).



The **New QuickCoat® II packaging** contains two 1.25 gallon bags for a total net contents of 2.5 gallons. The new package features include:

- Convenient handle grips for easy transporting
- Environmentally friendly packaging
- 50% lighter than 5 gallon pails
- No clog opening
- Identifiable "yellow" labeling
- Re-sealable finish bags
- Lower cost per gallon to eliminate the need for re-filling bags

The RTU **QuickCoat® II** finish bags are available with the following Betco Floor Finishes:

Betco Floor Finish	Order	Maintenance Program
Untouchable®	60659	Low Maintenance
Hard as Nails™	65959	Low Maintenance
BetcoBest® LM	64459	Low Maintenance
Hi-Tech®	61059	Med. Maintenance
Hybrid®	66059	Med. Maintenance
Betco Express®	65859	Med. Maintenance

Green Earth®	54259	Med. Maintenance
BetcoBest® HP	64059	Frequent Maintenance

Finish your floors fast with [QuickCoat® II](#) and one of these great finishes.

Contact your Betco regional manager today to see how much time and money you can save by upgrading to the new [QuickCoat® II Applicator System](#).

Doing More with Less...

Chris Keene, Category Manager Equipment

Doing more with less has become a way of life for facility managers and cleaning staff. Of course the expectations for a high level of clean are still there and most likely even higher than before! Betco Equipment can help you achieve maximum productivity and superior cleaning results...so you can do more with less!

No doubt the most productive way to properly maintain floors is with an automatic scrubber, they apply solution, scrub and pick up all in a single pass! Using an automatic scrubber virtually eliminates the need for a mop and bucket, floor machine and wet vacuum. Plus think of all the time you will save from not having to use multiple pieces of equipment.

Betco's [Watchman® 20](#) delivers a big value for a small automatic scrubber. Featuring best in class scrubbing with 90 lbs of head pressure, this machine effectively cleans up to 20,000 sq. ft. per hour. Its small footprint and large tanks make this unit highly maneuverable in tight areas and reduces empty fill cycles. An innovative "hands free" pad driver installation and removal design literally does away with crawling under the machine to change the pad! Because of its high level of performance, the [Watchman® 20](#) will effectively perform daily scrubbing, top scrubbing and stripping, making this machine a perfect tool for your floor maintenance program.

Additionally, this machine is backed by our industry leading Betco Warranty Express™ program, a comprehensive and easy to use product support system.

Visit our website www.betco.com for more information on the [Watchman® 20](#) Automatic Scrubber and other productivity enhancing Betco products.



Sanitize, sanitize, sanitize...

Gary Martin, Manager of Business Development

With the fall and winter seasons rapidly approaching, children returning to school and the holidays just around the corner, the risk of contracting common colds, flu, and other illnesses become more

prevalent.

A recent study commissioned by WebMD indicates that the number one public area for germs to lurk is in a public bathroom. Based on the most recent data from the CDC, hand washing continues to be the most effective way to reduce and eliminate illness; however the public restroom may not always be the most fit to achieve this. Therefore, it's wise to sanitize!



Betco's Winning Hands® sanitizing line provides an added measure of insurance against common germs, colds and flu. Our new [alcohol foaming sanitizer](#) and our traditional [gel sanitizers](#) are available in compact 50ml and 4oz bottles that are easily carried in a purse, briefcase or car. Keeping sanitizers readily available make it easy to use at times when the restroom is not up to par or easily available.



Our larger 1000 and 1200ml sizes make it convenient for your customers to provide hand sanitizing to large traffic areas within their facility at minimal cost and reduce unnecessary time off due to illness!

To combat bacteria and germs in your facility contact your Betco Regional Manager or call 1-888-GO-BETCO for more information about Betco's Winning Hands® skin care line.

Betco appreciates your feedback. If there are any topics you would like us to cover please send your ideas to: rbuchanan@betco.com

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