



HEADLINE NEWS

INNOVATIVE CLEANING TECHNOLOGIES

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Finish Floors Faster

By John Henson - VP Marketing



The QuickCoat® II Finish Applicator System has been reengineered for optimal use. This new and improved design is still the quickest way to finish floors. Our advanced floor finish applicator increases productivity by 30 - 50% over the traditional mop and bucket method. How? QuickCoat® II eliminates countless trips to the bucket, covers floors 25% faster with its 24" wide microfiber head and reduces time spent setting up and cleaning up.

Anyone could learn to finish floors with QuickCoat® II. It's that simple. Our exclusive Tri-Port Dispensing Technology releases finish evenly through our swivel head applicator. Just press the thumb activated mop handle and you control the amount of finish that's applied so there's no waste. Plus you can store unused product in our comfort backpack until next use. The closed backpack design also significantly reduces the VOC's emitted, improving the air quality in the work

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WHAT'S NEW

area.

Combine QuickCoat® II with [Hard as Nails®](#), [Betco Express®](#), or [Hybrid®](#) floor finish to increase savings even more. All these finishes have special attributes that include reduced drying times or extended wear. One QuickCoat® II package of these finishes can cover up to 7,500 sq. ft and weights 50% less than a five gallon pail.



Get rid of that mop and bucket today and start enjoying the proven cost savings of the QuickCoat® II Floor Applicator System. There's no stress or mess, so say yes to QuickCoat® II. Want to see how easy it is to use QuickCoat® II? Click here to watch a demonstration.

Relief for School Maintenance Budgets

By Requill Buchanan - Communication Coordinator

Looking for some assistance for your educational facility maintenance budget?

We'll look no further because Betco has put our blueprint for savings into one simple, easy to read guide. Betco's new [School Solutions that Cut Costs](#) brochure, outlines all the products and programs that Betco offers to maximize school facilities financial resources. One brochure...many school solutions!



Want to know how to reduce overall floor care costs by 50%? Our guide will show you which Betco products extend stripping and top coat cycles by preventing dirt penetration.

Need to increase labor savings by 66% on sports floors? Learn which Sports Zone® products deliver those results.



MEGAbase Dispensing System

- Each concentrated tote makes at least 8500 gallons of ready to use product.
- The best way to clean large floor surfaces.
- Mega concentrates provide huge savings over traditional pails and drums.



PRODUCT OF THE MONTH





Would you like to cut overall skin care costs up to 30%? View the economical and effective cleansers and sanitizers that are available in the Clario® program.

From cost-effective green products to productivity increasing equipment you'll find it all in Betco's [School Solutions that Cut Costs](#) brochure. Do you need a customized solution just for your facility? Contact your local Betco distributor or Regional Manager. They will create the right money-saving program exclusively for you.

[Crewman Dust Control Battery Burnisher](#)

- Compact size and highly effective dust control system makes it perfect for use in schools, hospitals and retail environments.
- Delivers a powerful 2000 rpm's providing a high level and consistent burnish response.
- Features a maintenance free battery and an onboard charger.



DID YOU KNOW?



Betco has partnered with All-Lines Leasing to bring our customers great cleaning equipment at affordable prices. All-Lines' Lease to Purchase program allows end-users to make low monthly payments towards ownership. If you're in need quality equipment but have a limited budget, this program is perfect for you. Financing is easy and typical lease terms are 36 months with a \$1.00 option to purchase at end of lease. Payments are low and no down payment is needed. [Click here](#) to apply

today or contact your Betco Regional Manager for more details.

