



HEADLINE NEWS

INNOVATIVE CLEANING TECHNOLOGIES

Volume 5 Issue 7

August 2009

Betco.com Updates

By Requill Buchanan, Communication Coordinator



Have you visited www.betco.com lately? If not, you definitely want to check out all the upgrades! Betco constantly updates our website to ensure that we are the leading resource for cleaning professionals. At Betco.com you'll find tons of useful information about our products, proper cleaning procedures, and the jan-san industry.

The home page of Betco.com has been renovated to help end-users and distributors prepare for the upcoming school year. We all know educational facilities are known breeding grounds for illness

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WHAT'S NEW



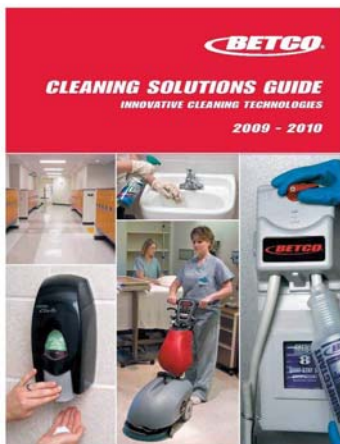
[Green Earth® Prelude™](#) now in [QuickCoat® II](#) Packaging

- Green Seal® certified and formulated for superior wear and

causing germs and bacteria. Now there is a special section of the website featuring Betco's 1 - 2 Punch for Flu Defense. [Fight Bac RTU](#) for surface disinfection and [Clario™ Instant Hand Sanitizer](#) for skin sanitizing. These "[Classroom Must Haves](#)" are just two of the many bacteria killing products Betco produces to fight the flu. Visit the "[Are You Prepared](#)" section to learn more about these products, other cold and flu fighters. You can even download our new [Flu Prevention Guide](#) absolutely free!

As the winter and fall months approach there is a likelihood of increased cases of the [H1N1 \(Swine Flu\) Virus](#). Betco.com should become your number one source for fighting the virus. Our homepage now also features a direct link to important information regarding the swine flu. We've posted [frequently asked questions](#) about the H1N1 virus, recommended products to prevent the spread of the disease, and CDC statistics.

Betco's home page isn't the only thing that received a fresh new look. Betco's Cleaning Solutions Guide has also been updated. The new 2009 - 2010 Cleaning Solutions Guide is now available for download at, you guessed it: www.betco.com or by [clicking here!](#) All your favorites and new products are in one easy to use guide. Find the features and benefits, available sizes, and product uses for every innovative cleaning product that Betco engineers.



The updates mentioned above are just a few of the many updates that happen on Betco.com daily. Stay plugged in to important industry and market trends. Visit www.betco.com today.

New Skin Care Training Material

By Elizabeth Cotton, Skin Care Manager



Betco has a history of providing top quality training to support our customers. Supporting the skin care business is no exception. We have recently updated our Proper Skin Care Training materials. In addition, we have also added a NEW Spanish version of these training materials to further support our customers. It is our intention that these new resources will enhance distributor's and end-users, knowledge about our Skin

performance.

- Fast cure times and perfect for school bid specification.
- Is ideal for use in schools, hospitals, or anywhere that wants to go green.

PRODUCT OF THE MONTH



[Predator High Speed Propane Burnishers](#)

- Available in 21" and 24" sizes with optional centrifugal clutch.
- Productivity, performance, speed, and value all in one machine!
- The Honda 390 CC 13 HP engine delivers the necessary power to maintain high speed

Care products. All new videos and workbooks are located in the online library at www.betco.com. The updated materials include:

- Proper Skin Care Video
 - [Part 1 - Introduction](#)
 - [Part 2 - Why Skin Care?](#)
 - [Part 3 - Hand Washing Procedure](#)
- [Skin Care Training Workbook](#)
- [Online Exam](#)
- Skin Care Training Facilitator Guide

Visit Betco.com to download the above mentioned resources for absolutely free. The training module is designed to communicate the importance of proper skin care for end-users as well as for our distribution partners. Use these materials to demonstrate the benefits of proper skin care and specifically how clean hands can increase your overall productivity and wellness.

Remember, the number one way to prevent illness is to **wash your hands!** Betco's Clario™ and Triton™ Skin Care products should be your first line of defense against infectious diseases. From alcohol foaming sanitizers to Green Seal® certified lotion skin cleansers Betco's Skin Care line has it all. Call our friendly customer service staff at 1-888-GO-BETCO to place your order for any of our great products now!

Green Your Restroom

By Barry Rosenthal, Category Manager

Betco's latest green innovation, [Green Earth® Restroom Cleaner](#) is the newest addition to our Green Earth® product family. This concentrated product has the following features:

- Specially designed to remove soap scum, mineral deposits and other common restroom soils.
- Produces rich clinging foam that allows for maximum cleaning time on vertical surfaces.
- Unique organic acid used in this restroom cleaner is more effective in soap scum removal than conventional corrosive acids.
- The acid is also non-corrosive to skin and eyes and mild steel and classified only as a mild skin irritant.
- The acid is both non-fuming and phosphate free.



The following SKU's are available:

while burnishing floors.

DID YOU KNOW?



Betco has revamped our industrial offering to exceed the needs of cleaning professionals. Betco provides MEGA solutions that save time, money and labor for your facility. Betco's new [MEGAbase™ Dispensing System](#) is one of those solutions. Ideal for facilities with large volume cleaning areas MEGAbase's concentrated totes make at least 8,500 gallons of ready to use product. Each tote holds the capacity of five drums. MEGAbase's proportioner automatically dilutes chemicals with no mixing required. For more

54804-00 Case/4-1 gallons
54832-00 Case of 12 empty end user bottles
54890-90 End User Stickers (50/pk)
54847-00 FASTDRAW® case of 4-2L

Betco's Green Earth® products are specifically designed to have a reduced impact on the environment while maintaining superior performance. Start cleaning for a healthier environment today with Betco's Green Earth® brand. [Click here](#) to visit the green section of www.betco.com.

information on
MEGAbase™ and Betco's
other industrial solutions
[click here to view our new
industrial brochure](#) or visit
our [industrial section](#) of our
website.