



# HEADLINE NEWS

INNOVATIVE CLEANING TECHNOLOGIES

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## MEGAbase™... MEGA SAVINGS

By Barry Rosenthal, Category Manager

The MEGAbase™ Chemical Management program is your solution to effectively cleaning large facilities! Mix large amounts of products in a fraction of the time. Each MEGAbase™ concentrate makes over 8500 gallons of ready-to-use product. The tote proportioner insures you always get the right solution. The MEGAbase™ program has huge benefits:

- Unique MEGA concentrates can save up to 20-30% over traditional bulk methods.
- Reduces workplace hazards with no chemical contact dilution system.
- Eliminate tote disposal concerns with a simple returnable tote program.
- Three different MEGA concentrates formulas - Heavy Duty Industrial, Non-Butyl and **NEW Green Earth® Degreaser**.



The MEGAbase™ program is available now to help you increase cost savings and productivity. Take advantage of Betco's newest chemical management program today! For more information, please contact your Betco Regional Manager or our friendly

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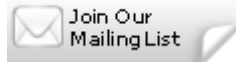
### WHAT'S NEW



#### Carpet Extractors CRI Approved

[FiberPro® 8](#) and [FiberPro® 20](#) self contained extractors have received the Seal of Approval from the Carpet and Rug Institute as a certified deep cleaning system. The CRI Seal of Approval program

customer service team @ 1-888-GO-BETCO.



## New Green Seal® Certification

By Elizabeth Cotton, Product Manager

Our new Green Earth® Foaming and Lotion Skin Cleansers in gallon containers are now **\*Green Seal® Certified!** Going forward, the gallon sizes of the product will feature the Green Seal® mark and are listed on the official Green Seal® website.



It's the same great product you've come to expect, now with **\*Green Seal® Certification!** These luxurious formulas contain no harsh skin irritants leaving your hands feeling clean and refreshed. They can

be used in a variety of public facilities including LEED certified buildings, schools, daycare centers, office building and retail locations.

Order Betco's new GS-41 Certified Skin Cleansers in the following sku's

- 78304-00 - [Green Earth® Lotion Skin Cleanser](#) - 4 - 1 gallon/case
- 78404-00 - [Green Earth® Foaming Skin Cleanser](#) - 4 - 1 gallon/case

**These skin cleansers work great with any bulk filled dispenser.** Refill your dispensers with our great green alternative today!

\*This product meets the Green Seal™ environmental standard for institutional hand cleaners based on its reduced human and aquatic toxicity and reduced smog production potential.



identifies effective carpet cleaning solutions and equipment that clean carpet right the first time and protect a facility's carpet investment.

## PRODUCT OF THE MONTH



### [QuickCoat® II Floor Finish Applicator](#)

**Ergonomic** - No pails to lift and swivel head applicator makes finish application easy.

**Economical** - Greater coverage compared to mop and bucket application. Easy to use, **increases productivity 30 - 50% over mop and bucket use.** You control the amount of finish applied so there's no wasted finish.

**Environmentally Responsible** - Less VOC's emitted due to closed back pack design versus open bucket and reduced water usage

# Disinfect... In Less Time

By Barry Rosenthal, Category Manager



When cleaning a restroom, ten minutes is a long period to wait for disinfectants to work. Reduce the time you spend waiting with AF79. Betco's AF79 Bathroom Cleaner Disinfectant is now effective against *Pseudomonas*

*aeruginosa*, *Staphylococcus aureus*, *Salmonella choleraesuis* and Influenza A/ Hong Kong in only 60 seconds.

The color, fragrance and powerful cleaning performance remain the same. Acid free formulation is ideally suited for daily cleaning use and excellent for removing soap scum and deodorizing tough restroom odors. This non-abrasive disinfectant cleaner will not harm plumbing, retard septic tank action, etch porcelain or pit fixtures. Stop waiting around and make the switch today! For more information please visit [www.betco.com](http://www.betco.com)



needed for clean up over a standard mop head.

## DID YOU KNOW?



Betco's Wall Chart Creator Program allows you to create customized wall charts from your computer for Betco's FastDraw® chemical management system. Contact your local Betco distributor for more information about this great resource.