



# HEADLINE NEWS

INNOVATIVE CLEANING TECHNOLOGIES

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## Green Earth® line Expanded

Barry Rosenthal- Category Manager

Betco's green innovation and ingenuity has created the new [Green Earth® Restroom Cleaner](#). This concentrated product is specially designed to remove soap scum, mineral deposits and other common restroom soils. Betco's Green Earth® Restroom Cleaner produces rich clinging foam that allows for maximum cleaning time on vertical surfaces.



The unique organic acid used in this restroom cleaner is more effective in soap scum removal than conventional corrosive acids. (see chart below) This acid is also non-corrosive to skin and eyes and mild steel and classified only as a mild skin irritant. It is both non-fuming and phosphate free.

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## WHAT'S NEW



Available in gallons June 1<sup>st</sup> !

Betco's convenient Fastdraw® package - Coming Soon!

For more information on Betco's entire Green Cleaning offering, please visit our website @ [www.betco.com](http://www.betco.com).

## BAN the BUCKET™

Brad Betz - Floor Care Category Manager

Gone are the days of using a messy mop bucket and ringer to apply floor finish. The old method can leave bubbles, drips, foam and it rarely spreads the finish evenly. Even worse the mop and bucket can cause contamination and unused finish must be discarded. BAN the BUCKET and start coating floors with the [QuickCoat® II Finish Applicator System](#).



Eliminate countless trips to the bucket, cover floors 25% faster and reduce time spent setting up and cleaning up by making the switch today. QuickCoat® II can be used with following Betco® floor finishes:

- [Hard as Nails®](#)
- [Betco Express®](#)
- [Green Earth®](#)



### [Game Time Cleaner](#) Maintenance Cleaner for Wood Floors

- Use this versatile, multi-use cleaner for daily routine maintenance, interim heavy-duty cleaning, and restorative wet screening.
- Designed to quickly remove oily soils, this product effectively cleans the floor surface without leaving a residue.
- Formulated with evaporation accelerators, it's fast drying and will not damage or dull the floor coating.



**PRODUCT OF  
THE MONTH**

- [BetcoBest LM®](#)
- [Hybrid®](#)
- [Untouchable®](#)

Betco's [Genie™ APS](#) brings the benefits of automatic scrubbing to small and congested areas that are hard to clean with traditional equipment. Battery operated and compact, this machine can virtually replace the mop and bucket to provide more effective and efficient cleaning in an endless variety of environments. The standard nylon cleaning brush transitions from smooth to textured floors making it perfect for schools, hospitals, retail or any institution that wants a better clean!



Get rid of that mop and bucket today and start enjoying the proven cost savings of the QuickCoat® II Floor Applicator System and Genie™ All Purpose Scrubber. Want to see how easy it is to use QuickCoat® II and the Genie™?

[Genie™ APS Video](#)  
[QuickCoat® II Video](#)

## Keeping Healthy With Proper Skin Care

Elizabeth Cotton- Skin Care Manager

Although, many are breathing easier these days about the risk of contracting the 2009 H1N1 virus (formerly swine flu), it is still considered a major concern. Staying informed, being prepared and simple everyday healthy habits can keep you safe as well as those around you. This virus along with other germs



### [Green Earth® Velocity®](#) Specifically Designed for Schools

- Recognized by the [EPA's Design for the Environment \(DfE\) program](#).
- Quickly dissolves inks, oils, greases and fats from a variety of surfaces.
- Neutral formulation is as aggressive and effective as alkaline, butyl degreasers, but will not harm water safe surfaces.

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and bacteria can easily be spread from person to person through coughing, sneezing or touching infected surfaces.

The Centers for Disease Control and Prevention (CDC) recommends taking everyday actions to stay healthy:

- Cover your nose and mouth with a tissue when you cough or sneeze. Throw the tissue in the trash after you use it.
- **Wash your hands with soap and water often**, especially after you cough or sneeze. You should use warm water and wash for at least 20 seconds. A fun way to keep time is to sing the "Happy Birthday Song" twice. Also, when soap and water are not available, the CDC recommends alcohol-based hand sanitizers.
- Avoid touching your eyes, nose or mouth. Germs spread that way.
- Stay home if you get sick. CDC recommends that you stay home from work or school and limit contact with others to keep from infecting them.



Betco offers a Skin Care product for everyone. Clario™ Skin Care features a wide selection of formulas and fragrances in a highly flexible system to meet your needs. We recommend the following products to help prevent against illnesses:

- [781 Clario™ Green Earth® Foaming Skin Cleanser](#)



**BETCO**  
MAY 2009 UNIVERSITY

Distributor Sales Reps from across the country attended Betco University this month in Toledo, OH. The focus was on wood floor training. Attendees reviewed wood floor product knowledge, application techniques, problem solving, and job costing methods. This training provided tons of hands-on experience and familiarized reps with the [Sports Zone®](#) product line. Betco offers a variety of training programs throughout the year to assist DSR's in their efforts to provide end-users unsurpassed support. Are you a DSR that's interested in enhancing your product awareness and learning about new jan-san trends and techniques? Log into the training section of Distributor Central at [www.betco.com](http://www.betco.com) to view all upcoming training today!

- [757 Clario™ Foaming Antibacterial Skin Cleanser](#)
- [774 Clario™ Foaming Alcohol Instant Hand Sanitizer](#)

For a larger selection please visit our website, [www.betco.com](http://www.betco.com). Betco is committed to creating a clean, healthy environment.

