



HEADLINE NEWS

INNOVATIVE CLEANING TECHNOLOGIES

Volume 5 Issue 9

November 2009

Stealth™ Rider Scrubber Launched

By John Mitchell, Equipment Manager

The new [Stealth™ DRS24BT Rider Scrubber](#) has arrived! Our newest equipment innovation is 4x quieter than the competition, just like its counterparts the [ASD20B](#), [ASD20BT](#), and [ASD26BT](#). The Stealth™ DRS24BT is twice as fast as traditional autoscrubbers, you can clean up to 39,400 square feet per hour with this productivity enhancing machine.



Betco's [NEW Stealth™ Series Autoscrubber Brochure](#) outlines all the features and benefits for each model. All utilize Betco's exclusive Noise Reduction Technology making them "The World's Quietest Auto Scrubbers". The double sound insulated vacuum keeps noise from the large

In This Issue

[Do Sanitizers Work Like Disinfectants?](#)

[Clean Hands Help Prevent Flu](#)

[What's New](#)

[Product of the Month](#)

[Did You Know](#)

WHAT'S NEW



motor to a minimum, 58 dBA at operator position. Stealth™ scrubbers are ideal for day cleaning which allows businesses to reduce operating costs.

All Stealth™ cleaning machines are constructed to be durable and reliable. Each unit is backed by our 3-3-10 Warranty Program, 3 years parts, 3 years labor and 10 years on roto-molded tanks. This line of revolutionary automatic scrubbers is only available exclusively through Betco® Distributors.

Call your Betco Distributor today to hear for yourself just how quiet these machines really are! Don't have a Betco Distributor? Visit www.betco.com and click on the distributor locator link to be connected with your closest one.

Disinfectants VS. Sanitizers

By Barry Rosenthal, Category Manager

As concern for public health continues to grow, many different disinfectants and sanitizers have been introduced making various product claims, but there has been confusion when to use each product. To eliminate some of the confusion, we need to examine the guide to antimicrobial products on the US EPA website. The US Environmental Protection Agency oversees the registration and labeling of antimicrobial product in the United States. The US EPA makes a clear distinction between disinfectants and sanitizers:



Disinfectants: Used on hard inanimate surfaces and objects to destroy or irreversibly inactivate infectious fungi and bacteria but not necessarily their spores. Disinfectant products are divided into two major types: hospital and general use. Hospital type

disinfectants are the most critical to infection control and are used on medical and dental instruments, **floors, walls, bed linens, toilet seats, and other surfaces.** General disinfectants are the major source of products used in households, swimming pools, and water purifiers.

Genie™ CE APS

- Gets floors 10x cleaner compared to using a mop and bucket.
- Features 2 gallon solution tank with a 2.5 gallon removable recovery tank and a 14" single scrub disk.
- 50' safety yellow power cord, pad driver, and brush come standard.

PRODUCT OF THE MONTH



Fight Bac™ RTU

- Kills over 21 common (and uncommon) germs
- Kills bacteria and viruses including Influenza A, MRSA, and Rhinovirus Type 39 in under three minutes.
- Quickly cuts grease, cleans,

Sanitizers: Used to reduce, but not necessarily eliminate, microorganisms from the inanimate environment to levels considered safe as determined by public health codes or regulations. Sanitizers include food contact and non-food contact products. Sanitizing rinses for surfaces such as dishes and cooking utensils, as well as equipment and utensils found in dairies, food-processing plants, and eating and drinking establishments comprise the food contact Sanitizers. These products are important because they are used on sites where consumable food products are placed and stored. Non-food contact surface sanitizers include carpet sanitizers, air sanitizers, laundry additives, and in-tank toilet bowl sanitizers.

As you can see from the above definitions, the only way to destroy bacteria on hard surfaces is the use of a disinfectant. Sanitizers do not completely eliminate potentially harmful microorganisms. Betco has a complete line of hospital disinfectants including our [OxyFECT™](#) series the only **neutral Peroxide Disinfectant cleaners**. For more information please visit www.betco.com.

Flu Season is Here

By Elizabeth Cotton, Skin Care Manager

It's flu season and germs are out in full force infecting as many people as they can. The average person touches their face at least 16 times in one hour! That is 16 opportunities to spread germs and to catch the flu in a single hour! Stopping the spread of the flu is easy, and it just takes 20 seconds at a time! Just **WASH YOUR HANDS!** Using warm water and soap, and washing for 20 seconds will greatly reduce spreading diseases. You should always wash your hands:



- After using the restroom
- Before you eat
- After coughing or sneezing
- Anytime your hands are dirty

disinfects and deodorizes hard surfaces.

Did You Know?



Betco's NEW Education Product Selector Guide will assist users with the selection of products to be used for each area of the facility. The inventory of products available does not contain all possible Betco products but will offer selected green and conventional chemicals.

This new resource is available for download to Betco Gold Distributors at www.betco.com in the "Distributor Central" section under "Resource Center". Use the Education Product Selector Guide to create customized wall charts for end-users who work in educational facilities absolutely free!

Sometimes soap and water are not available, but that shouldn't stop you from being clean, use an instant hand sanitizer instead!

Betco offers a wide range of Skin Cleansers that can help you stop the spread of germs that can cause disease. Despite the industry shortage of instant hand sanitizers, Betco is able to satisfy your needs. The most economical way to provide soap and sanitizer is to hang [Clario™ dispensers](#) in high traffic areas. A wall-mounted dispenser provides more handwashes and is always available. Try one of our recommended skin cleansers and sanitizers today:

- [Clario™ Green Earth® Foaming Skin Cleanser 78129-00](#) (1000 ml - 6/case)
- [Clario™ Foaming Antibacterial Skin Cleanser 75729-00](#) (1000 ml - 6/case)
- [Clario™ Instant Hand Sanitizer 77629-00](#) (1000 ml - 6/case)



Please visit our website, www.betco.com, for additional products that will help you stay clean and healthy!