



The Cleaning Edge™

June 2007 Edition

AT A GLANCE



**Genie™
Grants Your
Wish**



**Task Cards
Make Training
Easy**



**Keep
Restrooms
Fresher
Longer with
Rest Stop™**

What's New



**Betco® 1 Coat
High Gloss Urethane Finish**

- Reformulated for improved durability
- Provides maximum film build in one application
- Perfect finish for screen and recoats

Genie™ APS Un-bottled

~Chris Keene, Category Manager Equipment

Small and congested areas always seem to leave us wishing we had a better way to clean them. How nice would it be to leave the mop and bucket in the closet and not only clean these areas faster...but better!

Well, your wish has been granted with Betco's new Genie™APS all purpose automatic scrubber. This innovative machine brings the benefits of automatic scrubbing to these areas increasing both the level of clean and productivity. Additionally, the Genie effectively cleans multiple floor types including resilient, tile, concrete, rubber and wood.

Genie APS key features include:

- Compact design provides maximum maneuverability
- Ergonomic design includes a fully adjustable handle
- Runs on a maintenance free battery with onboard charger
- Folding handle allows for easy storage
- "Hands Free" brush installation and removal
- Parabolic squeegee pivots on turns leaving floors

Product of the Month



With endless opportunities to replace the mop and bucket, the Genie™ APS is perfect for classrooms, convenience stores, restaurants, doctor offices, office buildings, or literally any facility that needs a versatile, compact cleaning machine. Start removing soils and stop spreading them, achieve a better clean with Betco's Genie™ APS automatic scrubber.

No other manufacturer has consistently provided the market with quality, innovative and productivity enhancing products. Contact your local Betco distributor today to place your order

Need to find a Betco distributor visit www.betco.com or call our friendly customer service staff at 1-888-GO-BETCO

Training Now a Simple Task!

~John Reed, Director of training

According to a recent industry survey, training of employees is one of the top three on-going concerns of in-house service providers and building service contractors. Cleaning professionals are continually searching for help that will bring increased effectiveness, productivity and consistency to their training programs.

Betco is pleased to introduce the cleaning task card program. Below are highlights of the innovative program:

- Display both distributor and end-user logos
- Can be printed on either 8 ½ x 11 and 11 x 17 paper
- Customize chemicals and equipment for specific locations and jobs
- Contain helpful "tips for task"
- Available in English and Spanish
- Icon based and color coded for effective training and increased safety

In addition Task Cards can be utilized as a quick quality inspection procedure to insure employees are using the proper chemicals, equipment and procedures.



TyGlu™

Wood Floor Bonding Agent

- Coat today, play tomorrow when used with SS Gym Coat
- ensures adhesion for many types of wood sports floors and commercial wood floors
- a dustless alternative to traditional screening

Did You Know?

Betco training videos are available on www.betco.com absolutely free! You can view the following:

- [CGC System: Clean It, Glu It, Coat It!](#)
- [OSHA Hazard Communication](#)
- [OSHA Bloodborne Pathogen](#)
- [Basic Cleaning Techniques](#)
- [Life Cycle of Carpet Care](#)



This valuable new training and management resource will be available to Betco's gold distributors this month. Interested in taking advantage of this great tool? Contact your local Betco distributor for access.

Rest Stop™ Outperforms

~Barry Rosenthal, Category Manager

The smell of clean now lasts longer than ever. [Rest Stop™](#) has been enhanced to lengthen the life of its fragrance. Betco's new fragrance technology extends the longevity of Rest Stop's pleasant scent long after cleaning. Keep your restrooms smelling fresher longer by upgrading to Rest Stop™.

In addition to increased fragrance performance, Rest Stop™ is ready-to-use, acid free, and an excellent multi-purpose germicidal detergent that disinfects, cleans, and deodorizes. Rest Stop™ is safe to use on a wide variety of restroom fixtures and surfaces including toilets, counters, floors, walls and showers.



The fragrance enhanced product label will be green to indicate the change.

If you need a better bathroom cleaner [Rest Stop™](#) is the answer. Rest Stop™ is just one piece to Betco's restroom solutions. For more information, on Betco's complete line of restroom products including chemicals, equipment and accessories please visit www.betco.com or call customer service @ 1-888-GO-BETCO (462-3826) for more information.

- [Educational Facility Disinfection](#)
- [Restroom Sanitation](#)
- [Proper Hand Care](#)
- [Patient Room Disinfection](#)
- [Life Cycle of Floor Care](#)
- [Quick Coat 2 Applicator](#)
- [Slip and Fall Prevention](#)
- [Sports Zone Wood Floor Care](#)

888-GO BETCO
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Betco appreciates your feedback. If there are any topics you would like us to cover please send your ideas to:

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