



The Cleaning Edge™

February 2008 Edition

AT A GLANCE



**OxyFECT™
Powerful**



**Betco.com
Redesigned**



**Pacesetters
Awarded**

What's New



Crewman™ DCBB

- Floating chassis delivers a highly responsive and even burnish with reduced amp draw
- Efficient dust recovery system with easy access to filter bage
- Maintenance free AGM batteries

Don't Just Disinfect ... OxyFECT™!

~Barry Rosenthal, Category Manager

Betco's innovation has engineered two new powerful peroxide cleaners. Betco presents [OxyFECT™ H "The Only Peroxide Hospital Disinfectant Cleaner"](#) and [OxyFECT™ G](#). Both OxyFECT H and G are multifaceted and can be used throughout entire facilities without discoloring or tarnishing surfaces because of their neural pH formulation. It's strong enough to whiten tile and grout yet gentle enough to brighten carpets. Leave rooms smelling fresh with OxyFECT's pleasant mint fragrance. Deodorize, clean, and disinfect hard nonporous surfaces in one step with one product. You can use OxyFECT on:

- Carpet
- Cement
- Ceramic tile
- Concrete
- Deodorizer
- Glass
- Grout
- Nonporous
- Plastic
- Porcelain
- Porous
- Resilient tile
- Steel
- Stone

Combine OxyFECT with our easy-to-use FastDraw

Product of the Month

dispensers for a winning team. Both OxyFECT G and H are available in:

- Case / 4 - 1 Gallon
- Pail / 5 Gallon
- Case / 4 - 2L Bottles



Simplify cleaning and increase cost savings, today! Don't just disinfect...OxyFECT. Visit www.betco.com today for more information.

New Betco.com Best Resource in the Industry

~Requill Buchanan, Communication Coordinator

Betco is proud to announce the launch of the new www.betco.com website. This newly redesigned website features enhanced navigational tools, improved keyword search results, and tons of features that make using Betco.com easier than ever. The user-friendly and stylish layout makes finding product information on Betco's innovative products like [OxyFECT™](#) and [Clario™](#) effortless. Print MSDS sheets, complete product brochures and literature on demand from your computer in mere seconds. View videos to learn proper cleaning procedures from our online training library and take our online exams absolutely free. You can even compare products side-by-side to select the right product for your application.



We've received great feedback about Betco.com's new layout.

"The new Betco.com site is really useful, especially the section that recommends similar products.

"I love the new graphics, it makes it look really cutting



Top Flite

- Extremely effective in hard water
- Suspends the toughest soils and keep them from redepositing on the surface
- It will not streak film or dull surfaces

Did You Know?



Betco has two great options for your green skin care needs. Both [Clario™ Green Earth® Foaming Skin Cleanser](#) and [Clario™ Green Earth® Lotion Skin Cleanser](#) are Green Seal® approved.

edge.

"The images look so clear".

Don't just take our word for it explore www.betco.com for yourself. Betco would love to know what you think about our new website. Please email rbuchanan@betco.com with your comments.

Pace Setters Named by Betco

~Requill Buchanan, Communication Coordinator

Betco is proud to honor the recipients of the 2007 Pacesetter Award. The Pacesetter Award recognizes those team members who led their division in sales and leadership. This year's recipients are Regional Managers Phil Davis, Andrew Haberly, Paul Hopkins, Joe McPherson, and Greg Gangelhoff. Scott Brown, Sales VP, applauds these outstanding individuals for setting the pace in our industry.



Phil Davis

Greg Gangelhoff

Andrew Haberly



Paul Hopkins

Joe McPherson

The Pacesetter Award is the most celebrated award that can be earned by a member of Betco's sales team. In addition to achieving phenomenal sales success, this year's honorees worked diligently increasing the sales opportunities for Betco Distributors. These five have consistently delivered above quota sales and set an example for others to follow. Please join Betco in congratulating all of the Pacesetter Award winners.

Betco appreciates your feedback. If there are any topics you would like us to cover please send your ideas to:

rbuchanan@betco.com

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www.betco.com



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1001 Brown Avenue
Toledo, Ohio 43607-0127
888-462-3826
email@betco.com

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