



**INNOVATIVE
CLEANING TECHNOLOGIES**

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(USE YOUR COMPANY LETTERHEAD)

(NEWS RELEASE TEMPLATE)

DATE

Subject: XYZ Facility Goes Green,

XYZ Facility is excited to announce that green cleaning is being instituted in all of its buildings. We have chosen Betco's Green Earth Cleaning program. Betco's Green Earth Cleaning program is a comprehensive process that includes cleaning chemicals, procedures and cleaning equipment. Betco's Green Earth Cleaning Program is designed to have a reduced environmental impact while maintaining superior performance. Our program is predicated on cleaning for health and the environment.

Green cleaning creates a better work environment. Studies have shown greater productivity, reduced absenteeism and greater employee retention. Green buildings have better indoor air quality, lower costs by moving to energy efficient products, and longer lasting buildings and a better public image for your facility.

The building owner of XYZ facility realizes the importance of green cleaning and truly is concerned with the health of its tenants and the health of the environment. We will continue to monitor and improve our program in the months and years ahead. This is just the first step of our continuing to find green our building and our community.