



The Cleaning Edge™

Betco Celebrates Earth Week

Thursday April 24



Betco's Green Cleaning Program

Did You Know

Betco's Genie™ All Purpose Scrubber uses sealed maintenance free batteries. That means no exposure to harmful battery acid.

If every newspaper reader in the United States recycled just one typical Sunday paper, he or she

Betco's Green Earth® program consists of products, procedures and equipment designed to have a reduced environmental impact while maintaining superior performance. The Green Earth® Program is specially designed for a variety of markets where our products can make an immediate impact. Our program is predicated on cleaning for health and the environment, eliminating certain toxic raw materials, and reducing emissions. We seek to improve overall indoor quality and improve productivity. A successful green cleaning program will improve employee morale and create satisfied tenants.

Our Green Earth® program consists of fifteen different products including **cleaners, disinfectants, degreasers, floor finish, floor strippers, carpet cleaners and skin care products**. Each product was benchmarked for performance against our conventional products. Every Green Earth® meets the following criteria:

- No 2-butoxyethanol
- No alkaline builders

could help create 212 million pounds of cellulose insulation; that's enough to insulate 118,767 Habitat for Humanity houses. That's twice the amount of houses that they've built in America so far.

- Diluted concentrates have a pH less than or equal to 10
- Ingredients are non-carcinogenic
- Less than 0.5% total phosphorous
- Non-combustible
- No heavy metals
- Recycled packaging
- Low skin, eye and respiratory irritation potential

Plus several of these products are also Green Seal® certified under GS 37 (cleaners), GS 40 (finishes and strippers) and GS 41 (hand cleaners).

Our Green Earth® program also consists of a complete line of maintenance equipment designed for green buildings such as:

- HEPA filtration vacuums
- Low emissions, quiet battery burnishers
- Extractors that use minimal water and allow less than 24 hours to return to the carpet
- Floor Stripping Machines that use less chemical and provide less exposure to employees.

Finally, we have a complete Green Earth® Cleaning information manual for your staff to understand the practical applications of green cleaning, a survey to guide you on your "green journey" and detailed implementation procedures. Overall, you will create a healthier and cleaner environment for your tenants. We have successfully implemented Green Earth® programs across the country and welcome the opportunity to help you do the same.

Have additional questions about green cleaning? Email greencleaning@betco.com. You'll receive a prompt response with the information you need.

Another green resource that Betco offers is our Green Cleaning Workbook. This valuable guide is available as a free download by simply clicking [here](#). For a complete listing of our Green Earth®, products equipment, training, and programs please visit www.betco.com today or contact your local Betco distributor.

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Betco | 1001 Brown Ave | Toledo | OH | 43607
