



The Cleaning Edge™

Betco Celebrates Earth Week 2008

Friday April 25



Implementing a Green Program

This week we have discussed why we should be concerned with green cleaning, simple ways to enhance the sustainability our facilities, looked at the science and chemistry of environmentally preferable products and reviewed the [Betco Green Earth®](#) program.

Today let's answer the question that is on everyone's mind, "How do I implement a Green Cleaning Program"? This simple, straight forward method will insure a successful program.

Did You Know

Betco has a Facility Management Estimator Program that can help you cost justify a Green Program versus their conventional products.

If home builders installed one dual-flush

1. **Obtain commitment** from the CEO to worker and at every level of personnel in between. You must have top management support to implement a successful program.
2. **Create an implementation green team.** This team should include personnel from management, maintenance, environmental services, human resources, safety and any other areas that will be affected with the implementation of a Green Program. The key to selecting your green team is finding people

toilet instead of a standard low-flow toilet in every new house built in 2008, they would save 1.65 billion gallons of water a year.

with the time and desire to participate in this process.

3. **Evaluate your current cleaning products, equipment, procedures, miscellaneous supplies, building operating systems and training programs.** Determine what items are already acceptable green practices and what areas need to be addressed. Use of the [Betco Greening Survey](#) will be of value to accomplish this task. After the items are identified to change, apply priorities for each item.
4. **Establish a good communication system.** Successful implementation of a stewardship plan depends on everyone understanding and carrying out their individual parts of the greening process. Therefore, your central communications goal is to ensure everyone understands their roles and responsibilities. Tell people about how important cleaning is to their health. Explain how the greening process will work and what will be done. Then continually inform personnel of how things are going, what goals have been satisfied and what additional changes will be introduced. Part of your communication plan should not only include internal personnel but also the local community that demonstrates your companies' environmental stewardship.
5. **Develop a pilot plan.** This plan will be based on all the information that has been collected and prioritized. Make the appropriate changes and conduct proper training for the pilot plan. Select a small area that will give you a better chance for success.
6. **Monitor the results and make appropriate changes.** Survey workers and building occupants to insure goals are being met and concerns are being addressed. Then select another area to implement your green program.

We hope you will use the information we have presented this week to enhance the quality of health and the environment at your workplace.

Have additional questions about green cleaning? Email Betco's green expert at greencleaning@betco.com. You'll receive a prompt response with the information you need.

Another green resource that Betco offers is our [Green Cleaning Workbook](#). This valuable guide is available as a free download by simply clicking [here](#). For a complete listing of [Betco's Green Earth® products](#), equipment, training, and programs visit www.betco.com today or contact your local Betco distributor.

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