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## ***For Immediate Release***

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### **Betco Hosts Free Webcast in Honor of Earth Day**

**Betco Corporation, Toledo, OH-** As a leader in the green cleaning movement since 1990, Betco recognizes the importance of cleaning for a healthy environment. In celebration of Earth Day 2009 we will be hosting a nationwide webcast on how to implement a green cleaning program at your facility. Please join us on April 20, 2009 at 8:30 a.m., 10:30 a.m., or 1:00 p.m. EDT for an informative and interactive training on "Implementing a Green Program".

This training is open to all who are interested in reducing their impact on the environment. To register for this free webcast please visit [www.betco.com](http://www.betco.com) and click on the "join our webcast link" on the home page or [click here](#). After you register you will receive instructions on how to participate in the training for the time you selected.

John Reed, Betco's resident green specialist, will be hosting this webcast. He is LEED A.P. certified and a CIMS expert. John possesses over 32 years of knowledge about the Jan San industry. Please email questions you have in regards to green cleaning to him at [greencleaning@betco.com](mailto:greencleaning@betco.com). You'll receive a prompt response with the information you need.

For nearly two decades Betco has shown its dedication to green cleaning. We launched our Green Earth<sup>®</sup> Chemical Management System on Earth Day in 1990 and since then have added numerous green products and equipment to our offering. Our newly Green Seal<sup>®</sup> certified Green Earth<sup>®</sup> Prelude<sup>™</sup> Floor Finish and Sealer and DFE recognized Green Earth<sup>®</sup> Velocity<sup>®</sup> Neutral Cleaner are just a few. As your need for green products and information grows, allow Betco to provide you with green solutions. Our webcast will tell you how to reduce your impact on the environment and give proven green cleaning practices. Register today!

Betco has been positioned as an industry leader since 1950. We lead the way in engineering Innovative Cleaning Technologies for commercial and institutional cleaning. For more information about our products and services please contact customer service @ 1-888-GO BETCO or visit [www.betco.com](http://www.betco.com).