



**INNOVATIVE
CLEANING TECHNOLOGIES**

Contact: Requill Buchanan
Betco® Corporation
Phone: 419-725-3802
Fax: 419-321-1954

1001 Brown Ave.
Toledo, Ohio 43607

Betco® Corporation

Press Release

Betco's National Sales Meeting Honors Pacesetters

Betco® Corporation, Toledo, OH- Betco® recently held its annual National Sales Meeting in Big Sky, Montana. During this gathering the recipients of the 2010 Pacesetter Award were announced. The Pacesetter Award recognizes those team members who have led their division in sales and leadership. This year's winners were Regional Managers Allen Halstead, Phil Davis, Paul Kaup, Paul Hopkins, Steve Hanneke and Division Manager Jeff Iverson. "These six have persevered through a tough economic climate to become sales champions who deserve this recognition," said Scott Brown, Sales VP and General Manager.

The winner of Betco's covenanted Terry Evans Award was also announced during the National Sales Meeting. The Terry Evans Award is the most prestigious award that can be earned by a member of Betco's sales team. To earn this top distinction one must be a Pacesetter and possess characteristics that resemble those of the late Betco® Regional Manager Terry Evans. This year the award was presented to Division Manager Jeff Iverson.

All honorees achieved phenomenal sales success and worked diligently increasing the sales opportunities for Betco® distributor partners. These six have consistently delivered above quota sales and have set an example for others to follow. Please join Betco® in applauding a job well done.

Betco® Corporation is a global brand name in institutional cleaning. Betco engineers Innovative Cleaning Technologies and programs that enhance productivity, cut labor costs, and save money. Betco's dedication to cleaning for a healthier environment keeps us focused on engineering more products that have a reduced impact on the environment. For information about Betco's products and services please contact customer service @ 1-888-GO BETCO or visit www.betco.com.

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