



**INNOVATIVE
CLEANING TECHNOLOGIES**

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Betco® Corporation

Press Release

Betco® Corporation Announces Betco's Smart Restroom System as Part of Betco's SmartSteps™ Building Services Program

Toledo, OH – October 19th, 2011- Betco® Corporation of Toledo, OH introduces Betco's Smart Restroom System. The Smart Restroom System provides a comprehensive solution to building owners, managers, and facility management to reduce building operating expenses while conserving our natural resources while generating higher customer retention and satisfaction.

Betco Smart Restroom System uniquely meets these needs through the provision of a program and product system that reduces operating costs, assists in LEED and BOMA 360 certifications and improves tenant/ occupant satisfactions.

The best water free urinals are the urinals you already have! Betco's Smart Restroom System is the latest innovation...using SmartValve™ and SmartScreen™. These patent pending components turn most any urinal with a standard or automatic flush mechanism into a water free urinal avoiding costly tear-outs and installation of water free urinals as well as monthly cartridge maintenance costs. SmartValve™ and SmartScreen™

- Install quickly- the locking unit replaces handle or automated flusher in less than 5 minutes.
- No water shut off required.
- Simple to maintain- Flush with fresh water after daily cleaning and replace SmartScreen™ when microbial block dissolves (typically 1 month or 2400 uses).
- Sustainable- water free and battery free and also helps earn LEED Water Efficiency points.
- Cost savings - The combination of these two components pay for themselves in a matter of months and facilitate easy restroom cleaning when compared to cleaning and maintaining water free urinals. Saves \$200-\$600 per year per urinal!

Betco Corporation is a global brand name in institutional cleaning. Betco engineers innovative cleaning technologies and programs that enhance productivity, cut labor costs, and saves money. The Betco bundle includes a complete green cleaning program, durable equipment line, and versatile chemicals. Betco's dedication to cleaning for a healthier environment keeps us focused on engineering more products that have a reduced impact on the environment. For information about Betco's products and services please contact customer service @ 1-888-GO BETCO or visit www.betco.com.

For Immediate Release