



**INNOVATIVE
CLEANING TECHNOLOGIES**

Contact: Courtney Ryan

Betco Corporation
Phone: 419-725-3706
Fax: 419-725-4706

1001 Brown Ave.
Toledo, Ohio 43607

Betco® Corporation

Press Release

Betco Corporation is pleased to announce nine (9) products recently added to the U.S. Department of Agriculture's (USDA) BioPreferred Program which is a Federal purchasing program for biobased products.

BioPreferred is a Federal program that seeks to increase the purchase and use of biobased goods — products made from biological or renewable materials.

BioPreferred's online product catalog is searchable by product category (i.e. construction and road maintenance, housewares and cleaning products, etc) and further by subcategory, manufacturer name or product name. Betco's products were one of the first eleven companies to receive approval for the labeling program which was launched in Feb. 2011.

Betco Product	USDA BioPreferred
CitruSolv™ Concentrate	Adhesive & Mastic Removers, Industrial Cleaner, and Grafitti & Grease Remover Min. 58% BioBased Content
Clario™ Foaming Instant Hand Sanitizer	Hand Sanitizers Min. 73% BioBased Content
Clario™ Instant Hand Sanitizer	Hand Sanitizers Min. 73% BioBased Content
Green Earth® Glass Cleaner	Glass Cleaners Min. 49% BioBased Content
Green Earth® Natural All Purpose Cleaner	MultiPurpose & General Household Cleaner Min. 56% BioBased Content
Triton™ HS-777	Hand Sanitizers Min. 73% BioBased Content
Winning Hands® Alcohol Foaming Hand Sanitizer	Hand Sanitizers Min. 73% BioBased Content
Winning Hands® Foaming Anti-Bacterial Cleaner	Hand Cleaners Min. 64% BioBased Content
Winning Hands® Hand Sanitizer	Hand Sanitizers Min. 73% BioBased Content

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About Betco Corporation

Betco® Corporation is a global brand name in institutional cleaning. Betco engineers innovative cleaning technologies and programs that enhance productivity, cut labor costs, and save money. Betco products and programs serve numerous markets and industries including healthcare, education, building services and retail. Betco's dedication to cleaning for a healthier environment keeps us focused on products that have a reduced impact on the environment. For information about Betco's products and services please contact customer service @ 1-888-GO BETCO or visit www.betco.com.

About biobased products

As defined by Farm Security and Rural Investment Act of 2002 (FSRIA), "biobased products" are products determined by the U.S. Secretary of Agriculture to be commercial or industrial goods (other than food or feed) composed in whole or in significant part of biological products, forestry materials or renewable domestic agricultural materials, including plant, animal or marine materials.

About BioPreferred

BioPreferred was created by the Farm Security and Rural Investment Act of 2002 (2002 Farm Bill), and expanded by the Food, Conservation, and Energy Act of 2008 (2008 Farm Bill) to increase the purchase and use of biobased products. The U.S. Department of Agriculture manages the program. BioPreferred includes a preferred procurement program for Federal agencies and contractors, and a voluntary labeling program for the broad scale consumer marketing of bio-based products.

A complete list and detailed description of each Bio-Preferred designated item, and items for future designation, can be found at www.biopreferred.gov.

USA Today Article – 3/31/11

<http://content.usatoday.com/communities/greenhouse/post/2011/03/usda-60-products-biopreferred-labels-1>