

Skin Care Facts & Figures

The Center for Disease Control and Prevention (CDC) states....

“Hand washing is the single most important thing we can do to help prevent the spread of infection and to stay healthy and well!”

The CDC and other government agencies have researched...

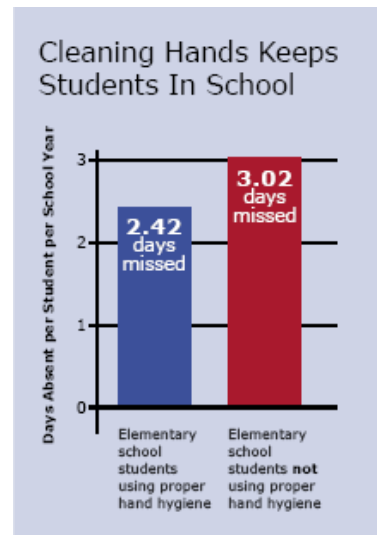
- ✎ Scientists estimate that people are not washing their hands often or well enough and may transmit up to 80% of all infections by their hands.
- ✎ Some viruses and bacteria can live from 20 minutes up to 2 hours or more on some surfaces like cafeteria tables, doorknobs, and desks.
- ✎ The US has 119,000 schools and approximately 1/5 of the US population attends or works in those schools.

The Common Cold....

- ✎ There are more than 52 million cases of the common cold each year among Americans under the age of 17.
- ✎ Nearly 22 million school days are lost annually due to the common cold alone.
- ✎ Children have about 6-10 colds a year. In families with children in school, the number of colds per child can be as high as 12 a year.
- ✎ Colds are common in children because they are often in close contact with each other in daycare centers and schools.

The Flu (Influenza).....

- ✎ 10-20% of Americans come down with the flu during each flu season.
- ✎ Children are 2-3 times more likely than adults to get the flu and frequently spread the virus to others.
- ✎ In the US more than 100,000 people are hospitalized and about 36,000 people die from the flu and its complications each year.



Source: Am J Infect Control 2000;28:340-6

Addressing the spread of germs in schools is essential to the health of our youth, our schools, and our nation!

Keep Hands Clean — Wash hands with soap and clean running water for 20 seconds
Remember: If soap and water are not available, use a hand sanitizer to clean hands!

Betco® is committed to providing a skin care solution that makes sense. Primary and Secondary educators can save money by reducing absenteeism. The simple solution is the Betco Skin Care compete program. To see more facts and figures and references please visit us at www.betco.com

Call 1-888-GO-BETCO to learn more about Betco® Skin Care products and how to order.