



Professional Performance, Every Day.



BETCO®



75 Years of Excellence,
Better Every Day



1950

Founded by
Carl & Ann
Betz

1957

First ISSA
Exhibit



1974

Paul Betz
joins Betco

1990

Introduction
of Green
Earth®



1998

PowerBuff &
NuSource
Acquisitions





2005
Basic
Coatings®
Acquisition



2010
Bio-Systems®
International
Acquisition



2018
Bio-Systems®
International
becomes
EnviroZyme®



2025
75th
Anniversary

2008
First iBet®
Digital
Tools



2016
Headquarters
move to
Bowling
Green, Ohio



2023
MyBetco®
Portal





CLARIO® C3

NEW! Clario® C3 Hand Hygiene Dispensing System

Premium Design, Practical Savings

The next generation of hand hygiene innovation is here! Clario® C3 combines a sleek aesthetic with advanced functionality to provide industry-leading value. Available now in Manual and Touch Free with Foam and Lotion/Gel!

Modernized Appearance

**Industry's
Lowest Cost
Per Hand
Wash**





Enhanced Functionality

- Precise portion control with 3 shot size options (0.5, 1.0, and 1.5 mL)
- Permanent pump for 94% less refill waste and significant savings
- Improved foam pump provides thick/rich foam and activations for 125 refill bags
- Industry's longest battery life of 4 years (batteries included in Touch Free)
- Locked or open functionality
- ADA compliant

Smarter Skin Care Starts Here



Factory sealed refills eliminate cross contamination and have **98% evacuation** for more product per bag



Reversible product ID badge shows SOAP, SANITIZER, or custom logo upon request



Next-Generation Scrubber Series

GENESYS™

Clean faster with less effort and cost thanks to best-in-class performance specifications combined with smart, problem-solving technologies.

- **50%** more down pressure*
- **25 - 33%** more horsepower*

*Versus the leading competitor



Available in disk: 20", 26", 28", and 32"
Available in orbital: 20" and 28"



Cutting-Edge Features

Co-developed with industry experts, each detail of the GeneSys™ Series has been scrutinized for an unparalleled customer experience!

- **SoliChem® Technology:** World's first on-board, solid chemical proportioning system that **lowers daily chemical costs up to 80%**
- **Fortify® Asset Protection/Management Suite:** 7 key features and technologies that **reduce cost of ownership** and extend machine life
- **Airoflex®:** Market's most advanced squeegee with **40% higher vacuum performance**

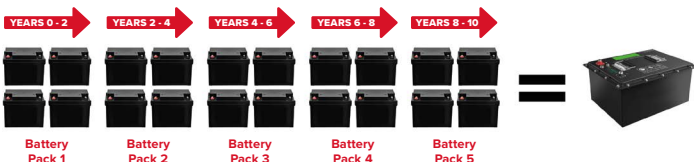
Next-Generation Lithium-Ion Battery Technology

Shipping Now in GeneSys Scrubbers!

Get up to 10 years of hassle-free cleaning power and major cost savings!

- 400% longer life than wet/AGM
- Maintenance-free operation and less downtime
- Consistent power with extended run times
- Extended 5-year full replacement warranty

LITHION
LITHIUM-ION BATTERY





Concrete and Terrazzo

50% Faster Than Competitive Systems with Better Results!

CRETE^{Rx}_{TM}

Crete Rx™ offers the easiest and fastest concrete and terrazzo maintenance solutions available today!

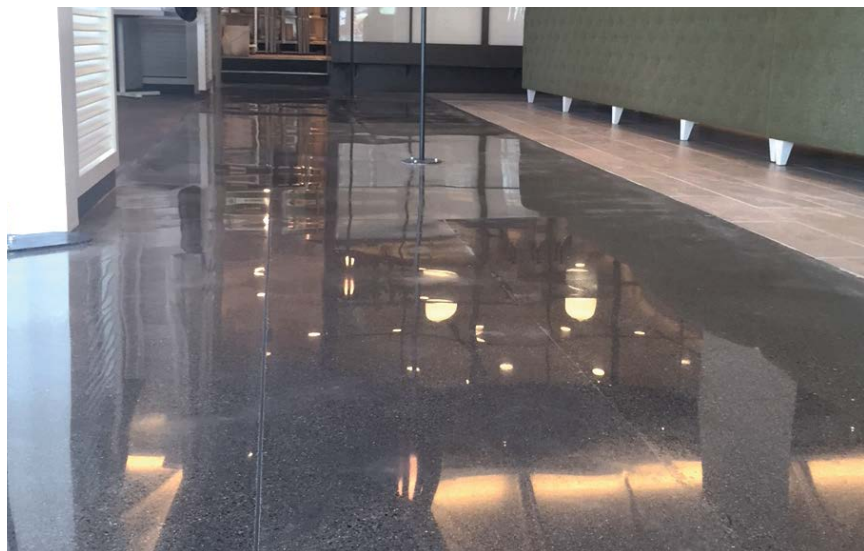
- Cut time and labor IN HALF
- The best results on any cementitious floor, guaranteed
- Deep gloss and stain resistance
- Simplifies and economizes flooring investments

**Request
a Demo
Today!**

ProCoat Cleaning & Coating System

Quickly transform and easily maintain your concrete or terrazzo surfaces with Crete Rx's Cleaning and Coating system, driven by a strip and recoat cycle similar to resilient tile.





Revolutionary ProGrind Honing & Polishing System

Innovative tools for scrubbers combined with state-of-the-art chemicals and sealant-infused pads achieve the absolute best results in less time.

- Superior gloss in fewer steps than similar programs
- Exceptionally durable and low maintenance results last for years!
Up to 5 before interim and 10 before restorative
- Complete stain/etch remediation
- Stronger, stain-resistant floor surfaces



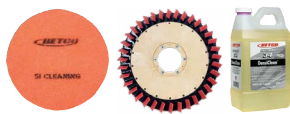
Easily and quickly remove excessive wear and etching



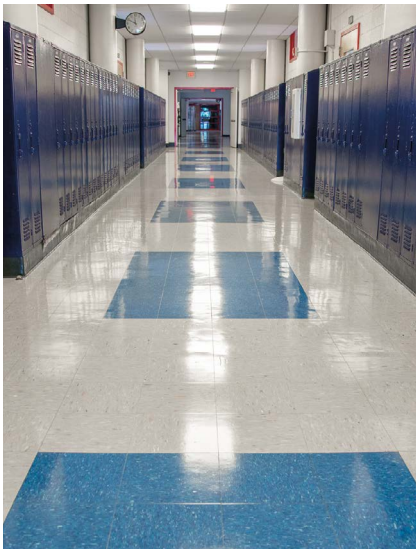
Seal pores and create a uniform, protective surface



Increase surface hardness to resist abrasions and stain



Create and sustain unmatched gloss level



Resilient Tile

Whether you have time constraints for maintenance or want the optimal appearance level, put your best floor forward with a customized program.

- Improve the appearance of floors throughout the life cycle of floor care
- Innovative solutions, equipment, and procedures boost productivity and save labor
- High-performing products protect flooring investments and reduce costly restoration



Dedicated Program for LVT!

ELEVATE™
MULTIPLE SURFACE SYSTEM



No PFAS. No Problems. Just Performance.

Betco's reformulated VCT finishes and strippers deliver the same exceptional performance—if not better—without intentionally added PFAS and without supply headaches.

Dealing with whitening, poor film formation, or lack of gloss? We can help!





Wood Sports Floors

SPORTS ZONE[®]

Betco[®] Sports Zone[®], powered by Basic Coatings[®], provides superior products and innovative labor-saving processes to maintain and protect wood sports floors.



Water-Based Sports Floor Finishes At-A-Glance



FRANCHISE PLAYER

- Best-in-class performance
- Coat today, play tomorrow



STAR PLAYER

- Outstanding durability
- Excellent depth of gloss



ROLE PLAYER

- Amber and clear options
- Budget conscious

Plan a Gym Show!

Wood Sports Floor Training Seminar

This simple program trains personnel from schools, colleges, recreation centers, and wood floor contractors on the Sports Zone line. In just a couple of hours, this hands-on event will empower attendees to execute one of two interim maintenance recoating systems on their own gym floors.



EnviroZyme® Probiotic Solutions

Micro Cleaners. Major Impact.

Betco® is the only chemical manufacturer to ferment our own beneficial bacteria to produce targeted probiotic cleaning solutions. We offer you more than common, mass-produced bacteria blends.

- Strains tailored for specific soils and applications
- Proven to clean and eliminate odors at their source for 21 days
- Non-caustic, non-toxic, eco-friendly, and biodegradable
- Prevent buildup in plumbing and waste systems downstream

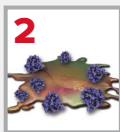


The Science Behind Probiotic Cleaning

Probiotics eliminate all types of fats, oils, greases, petroleum-based, and other organic soils by digesting them.



1 Probiotics create enzymes



2 Enzymes break down soils into components probiotics can digest



3 Probiotics digest soils



4 Bacteria continue to create enzymes, digest soils, and reproduce as long as there is a food source.



Chemical Management

The Most Versatile System on the Market

Single or multiple product, wall mounted or portable, water access or not, Betco® has a chemical management solution that is right for you.

- 30% lower cleaning costs
- Accurate dilution of 40+ products
- Safe, spill-proof design

FastDraw® Freedom

Simple. Portable. Reusable.

- Only unit that can fill bottles, buckets, and foam
- Only system with 1 GPM bottle fill rate for less foam and mess
- Most product variety of any portable system
- Only system that can be reused, cutting landfill plastic by 50%



FastDraw® 1

Industry's Easiest to Use Multi-Product System

Fill bottles and buckets with the turn of a lever! This unit fits practically anywhere, installs in minutes, and makes it extremely easy to switch products.





Leaders in Cleaning Professional Training

3 Ways to Learn

1. Cleaning Professional Certification: Elite program at Betco® HQ — open enrollment or fully customized options
2. Hands-On Training at Your Location: We come to you anytime, anywhere to teach a personalized curriculum
3. E-Learning Courses: Tools and interactive features for every learning style walk you through jan/san topics

Become a Betco® U Certified Cleaning Professional

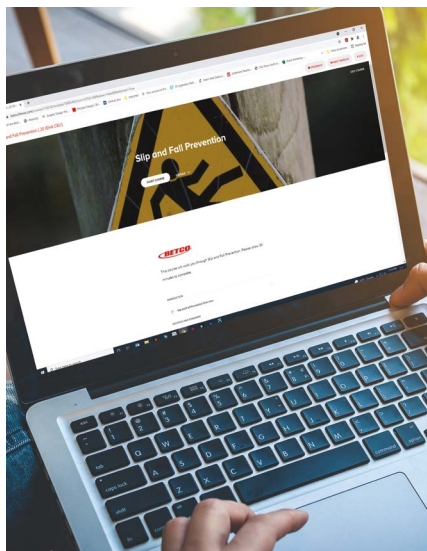
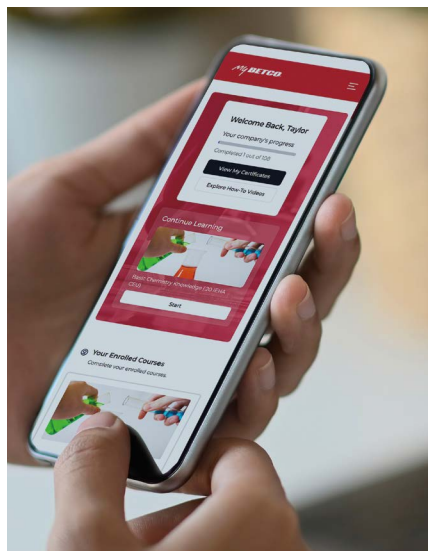
2025 Open Enrollment Schedule

Pro DSRSeptember 22 - 25
 Floor CareOctober 6 - 9

2026 Open Enrollment Schedule Coming Soon!

To schedule a fully customized certification program, reach out to your Betco representative today!



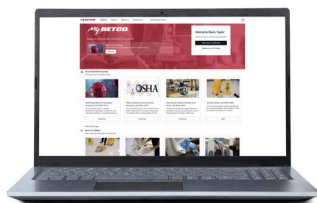


Web-Based Customer Portal

A Smarter Digital Experience

With continuous feature enhancements, MyBETCO® delivers even more convenience and simplicity for cleaning professionals, teams, and distributors.

- Brand-new dashboard personalized for each user
- **NEW** advanced reporting functionality
- More intuitive team and user management
- Translation of entire platform into world languages
- Resource hub dedicated to how-to videos



Industry-Leading E-Learning

Comprehensive 20+ Course Library

- Engaging, modern content, not a narrated PowerPoint
- Intuitive navigation and full responsiveness across devices
- Interactive knowledge checks for immediate feedback
- Certificate of achievement after passing a mini-exam





More Resources

Scan for Easy Access!

See All Our Cleaning Innovations

Download the Full Solutions Guide with a detailed listing of every product.

Sign Up for Our Email List

Subscribe and be the first to know about new products and programs, promotions, and other important news!

Follow Us on Social Media

Join the conversation on your favorite platforms and stay updated on the industry.



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