



# SRT ADVANTAGE PROGRAM™

scuff resistant technology



## WHY BETCO®?

Betco's Floor Care Line is infused with innovation to **Reduce Labor Costs, Increase Efficiency,** and provide you the **Flexibility to Customize** your floor care program.

Proven performance and unrivaled durability makes Betco® the right choice every time for any floor.

BETCO'S SRT  
ADVANTAGE PROGRAM™  
IS A COMPREHENSIVE  
FLOOR CARE  
MAINTENANCE  
SYSTEM FOR ALL STAGES  
OF THE LIFE CYCLE  
OF FLOOR CARE  
FROM START TO FINISH!



## PROGRAM OBJECTIVE

Provide the highest level of appearance and improve safety with quality products.

Betco understands your role in ensuring retail locations attract and retain customers through clean and healthy environments.



THE LIFE CYCLE OF  
FLOOR CARE ARE  
THE STAGES OF  
MAINTENANCE  
PROCESSES THAT  
A TYPICAL FLOOR  
UNDERGOES AS IT IS  
STRIPPED, COATED,  
MAINTAINED, AND  
THEN EVENTUALLY  
STRIPPED AGAIN.

### **ROUTINE** (DAILY CLEANING)

- Maintains cleanliness and gloss
- Process includes adequate floor matting, regular dust mopping and automatic scrubbing

### **INTERIM** (TOP SCRUB & RE-COAT)

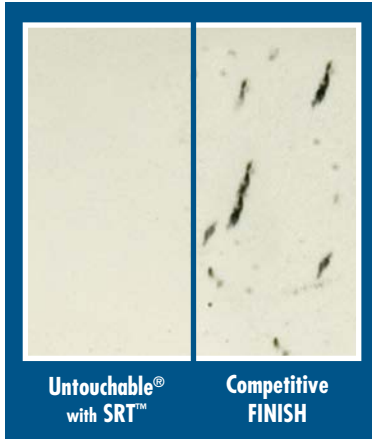
- Performed when Routine Maintenance no longer restores the floors original shine.
- Process includes the removal of the top dirty layers of finish and application of new finish. This step allows the floor care program to start at the beginning of the life cycle.

### **RESTORATIVE** (STRIP & RE-COAT)

- Performed when Routine and Interim Maintenance no longer produce the desired appearance.
- Process involves the removal of all layers of finish and replacing those with new finish.

## APPEARANCE

WITHIN THE FIRST 30 SECONDS UPON ENTERING A STORE, A PATRON DECIDES WHETHER THEY WILL RETURN BASED ON THE CLEANLINESS OF THE FLOORS.



- SRT™ is Scuff Resistant Technology™ in floor finish that uses a new technology of polymer, wax, plasticizer and an additive package.
- **Drastically reduces black heel marks** without affecting slip resistance.
- New innovative technology that is proprietary to Betco® Corporation.

*This information is presented based on Betco® research which we believe to be correct and objective. No guarantee is expressed or implied.*

## SAFETY

ALL BETCO FLOOR FINISHES MEET OR EXCEED **ASTM D 2047** AND ARE THEREFORE CONSIDERED TO BE SLIP RESISTANT.



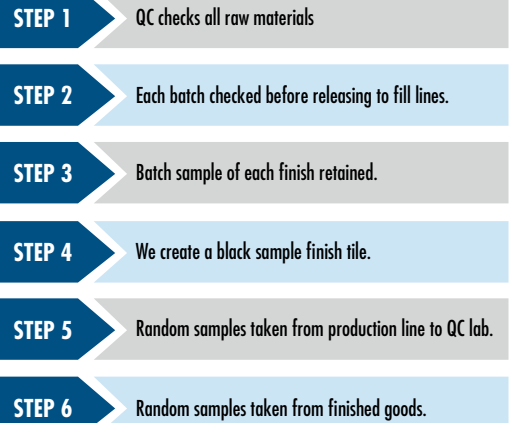
- Slip resistance is the static coefficient of friction between a shoe and a coated floor tile.
- The James Machine measures the static coefficient of friction.
- ASTM D 2047 is the most recognized test method for slip resistance in the courts of law.
- Betco® has expert witnesses for slip/fall cases that are members of the ASTM D-21 Committee on Polishes as well as the D-21.06 Slip Resistance subcommittee that can testify in a court of law on your behalf for slip and fall accidents.











## QUALITY

BETCO® UNDERSTANDS QUALITY BETTER THAN ANYONE IN THE INDUSTRY.

- Betco's six step Quality Assurance Measure means you receive quality products every time!
- Quality products and fewer coats saves time and labor reducing the amount of nights needed for strip and recoats.



SKU #	PRODUCT	DESCRIPTION	SKU #	PRODUCT	DESCRIPTION
<b>ROUTINE MAINTENANCE - DAILY CLEANING</b>					
<b>DAILY SCRUB SC</b>			<b>BETCO® ONE STEP</b>		
18847-00 18848-00		<ul style="list-style-type: none"> <li>Used for daily cleaning</li> <li>Quickly and completely removes embedded soil</li> <li>Low foam for use with automatic scrubbers</li> </ul>	61847-00 61804-00		<ul style="list-style-type: none"> <li>Repairs scuff &amp; scratches</li> <li>Restores gloss</li> <li>Helps correct slippery floors</li> <li>Enhances burnishing</li> </ul>
<b>INTERIM MAINTENANCE - TOP SCRUB &amp; RE-COAT</b>					
<b>DAILY SCRUB SC</b>			<b>TOUCH UP with SRT™</b>		
18847-00 18848-00		<ul style="list-style-type: none"> <li>Used for top scrubbing</li> <li>Quickly and completely removes embedded soil and top layer of finish</li> <li>Rinse free</li> <li>Low foam for use with automatic scrubbers</li> </ul>	67804-00 67805-00		<ul style="list-style-type: none"> <li>Top scrub floor finish</li> <li>Superior black heel mark resistance</li> <li>Low odor and easy to strip formula</li> <li>Optimum performance when applied over Untouchable® with SRT™</li> </ul>
<b>RESTORATIVE MAINTENANCE - STRIP &amp; RE-COAT</b>					
<b>EXTREME® STRIPPER</b>			<b>UNTOUCHABLE® with SRT™</b>		
18404-00 18405-00		<ul style="list-style-type: none"> <li>Extremely powerful</li> <li>Low odor</li> <li>Rinse free</li> </ul>	60604-00 60605-00		<ul style="list-style-type: none"> <li>Superior black heel mark resistance</li> <li>Extremely low odor</li> <li>Superior protection for your floor</li> </ul>
<b>SRT™ ADVANTAGE PROGRAM - EQUIPMENT</b>					
<b>STEALTH™ AUTOMATIC SCRUBBERS</b>			<b>BIG BERTHA® PROPANE STRIPPING MACHINES</b>		
E87026-00 E87028-00 E87030-00		<ul style="list-style-type: none"> <li>Quiet! Double sound insulated vacuum</li> <li>Rugged weighted squeegee removes water to reduce slip and fall injuries</li> <li>User friendly controls and gauges</li> </ul>	E12327-00		<ul style="list-style-type: none"> <li>Wide stripping path maximize productivity</li> <li>Triple counter-rotating brushes easily removes multiple layers of floor finish in a single pass</li> <li>Floating shroud contains stripper solution and prevents splashing</li> </ul>



Cleaning Innovations That Matter.

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