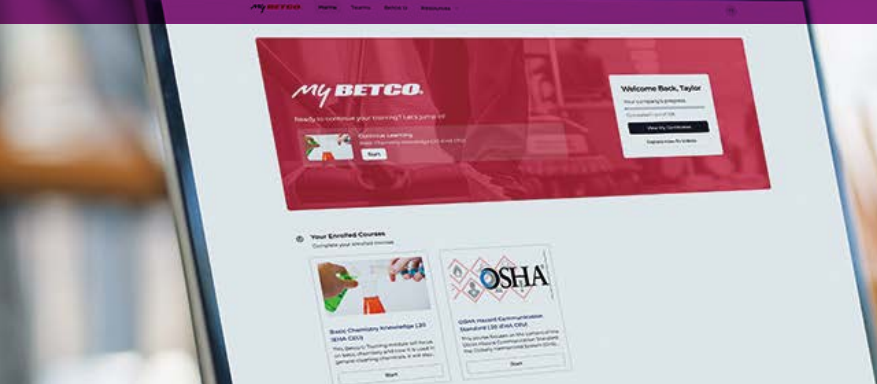


## Betco® Replaces Manual Oversight of Training with MyBetco®



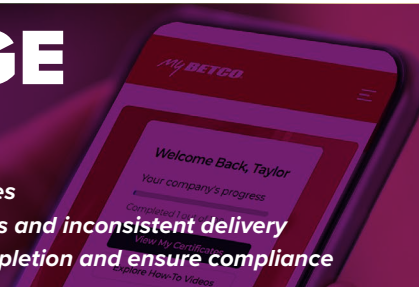
A large public university was facing growing complexity in managing its custodial operations. Without a dedicated trainer and with outdated products and tools across campus, the university needed a partner that could deliver both high-performance cleaning solutions and a more modern, scalable approach to team training. The facilities team made a complete product switch to Betco®—and implemented MyBetco® to centralize and streamline their training efforts.

Estimated  
**980 Hours**  
Saved Per Year



## THE CHALLENGE

- No longer had a dedicated trainer on staff
- Needed a solution to onboard new hires
- Required training access without personal devices
- Existing onboarding relied on outdated processes and inconsistent delivery
- Lacked a centralized system to track course completion and ensure compliance



## THE SOLUTION

To support the university's operations team and address the gap left by the loss of the lead trainer, Betco recommended MyBetco as a free, scalable, centralized training platform. MyBetco met several key requirements from the start.

- Flexible access for a large, diverse custodial team
- Content in many world languages to support a multilingual workforce
- Certificate tracking to reinforce accountability and compliance
- Ability to function on desktop, as well as smartphones and tablets

Available on MyBetco, Betco U E-Learning Courses are known across the industry for their interactive and engaging features that boost comprehension through:

- Video and interactive exercises
- Knowledge checks
- Downloadable certificates

With over 20 free courses available—and more in development—Betco U provided the facility with the opportunity to digitally streamline their training processes.

# THE RESULTS

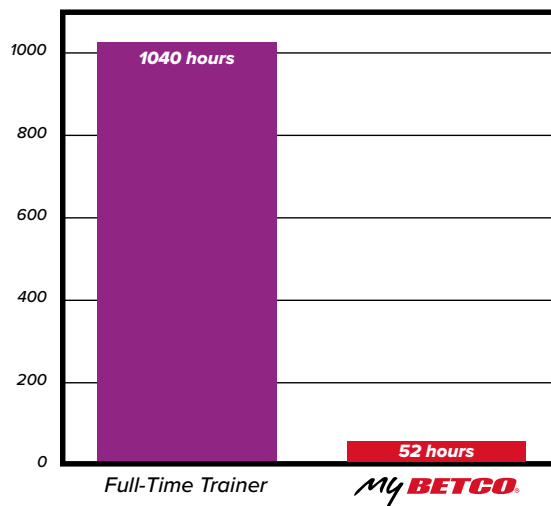
# 95% *Reduction in Manual Oversight*

The university began using MyBetco following the full product conversion. Since implementation, the platform has become the foundation of their training program—used daily in a designated training room equipped with desktop computers for team members.

MyBetco now serves as the university's primary training tool, eliminating the need for a full-time trainer. It enables custodial team members to complete onboarding and revisit content at their convenience through on-demand digital courses. The operations team reports strong engagement with the platform and appreciates its support for both initial training and ongoing development. They also value the ability to track progress and manage training at the organizational level, which further enhances consistency and accountability across the campus.

If a full-time trainer previously spent 20 hours per week managing training—equating to approximately 1,040 hours annually—**transitioning to MyBetco has reduced that burden by an estimated 95%.** Today, with just around one hour per week spent setting up users and overseeing digital training, the university has effectively centralized and automated key training functions. As a result, they now **save over 980 hours each year on administrative training tasks.**

**Hours Spent  
Managing Training**



The shift to MyBetco has helped the university overcome inconsistent training delivery and manual oversight—enabling more team members to be trained with fewer internal resources. Training is now standardized, repeatable, and easier to manage, leading to increased efficiency and greater confidence in compliance across departments.

Beyond daily use, the university has shown enthusiasm for what's next. They've actively participated in feedback discussions for upcoming features, helping shape the next generation of MyBetco tools.

With digital tools that match the reliability of their cleaning systems, the university continues to build on its partnership with Betco, confident that its evolving needs will be met with responsive innovation and ongoing support.

**Ready to replace manual training oversight with a digital solution?**

Contact your Betco representative about implementing MyBetco.



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