



***To Coat or Not to Coat; That Is the Question!***

**Quick Reference Guide**

| <b>Characteristics</b>                        | <b>LiquiShield</b> | <b>Crete Rx™ (no coating)</b> |
|---|--------------------|-------------------------------|
| <b>Initial gloss rating</b>                   | Excellent          | Excellent                     |
| <b>Clarity of image</b>                       | Good               | Excellent                     |
| <b>Wear and durability in average traffic</b> | Good               | Excellent                     |
| <b>Wear and durability in heavy traffic</b>   | Fair               | Excellent                     |
| <b>Scuff and scratch resistance rating</b>    | Good               | Excellent                     |
| <b>Stain and etch protection rating</b>       | Excellent          | Good                          |
| <b>Annual recoat maintenance required</b>     | Yes                | No                            |

**Betco® LiquiShield Concrete Guard:**

LiquiShield is a water-based guard formulated to improve gloss while adding substantial protection against stain and etch. It is low odor and easy to apply, requiring only two (2) coats at a rate of 3,000–4,000 square feet per gallon. LiquiShield eliminates the need for floor finish and conventional coatings by resisting scuffs, black marks, and soil. It will not peel, flake, or discolor, and its breathable formula is ideal for concrete, terrazzo, and other porous stone surfaces.

LiquiShield performs best in these applications:

- Floors that require heavy stain protection, such as cafeterias
- Providing gloss and protection to non-polished concrete floors
- Terrazzo floors that cannot be polished due to:
  - Bleed off from divider strips (zinc, aluminum, brass, or PVC)
  - Topical dyes that bleed when dry polished
  - Non-cementitious terrazzo
- Quickly and easily avoiding tedious edge work:
  - Polish the floor using the Betco® Crete Rx™ system
  - Apply LiquiShield along the edge, 3–4 inches wide...it will shine like the rest of the floor!
  - With little-to-no wear at the edges, LiquiShield will last for many years using the Betco Crete Rx daily cleaning program.

**Betco Crete Rx™ System:**

Crete Rx Concrete Polishing System produces harder concrete at the surface, making it more resistant to surface abrasions, such as normal foot traffic and shopping carts. The Crete Rx System is constantly rebuilding and hardening the surface with sealant-infused products. The cleaning and burnishing pads and polishing tools effectively fill porous concrete to build superior depth of gloss while providing excellent stain protection. The Crete Rx System exceeds all SCOF requirements deemed by OSHA for safe floors, and is not reliant on topical guards for gloss or clarity. You'll get perfectly polished concrete floors every time, with results that are simple to replicate.