

FOR IMMEDIATE RELEASE

**From: (Name of person issuing the release)
(Name of school issuing the release)
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(School Name) Builds a Healthier School with New Comprehensive Hand Hygiene Program

(SCHOOL NAME) announces the implementation of the new Compass™ hand hygiene program designed to keep students and faculty healthy by educating them on proper hand hygiene practices.

It is a fact that good habits start when we are young. The Compass hand hygiene program provides valuable education for a lifetime of healthy handwashing practices. Compass is a sign of (SCHOOL NAME)'s commitment to a productive and healthy atmosphere for children, staff and families. According to the Centers for Disease Control and Prevention, proper hand hygiene education is the most important step in preventing the spread of illness and disease. The Compass program aligns with CDC recommendations by promoting the step-by-step instructions for proper handwashing. (SCHOOL NAME) will place Compass Soap and Instant Hand Sanitizer dispensers throughout the school and restrooms. These dispensers will use Betco® skin care products, which include green and triclosan-free solutions. In addition, (SCHOOL NAME) will implement educational elements to remind students, faculty and visitors about the relationship between proper hand hygiene and health.

“Controlling the spread of germs in our school is very important,” says NAME, TITLE at (SCHOOL NAME). “Research shows more than 22 million school days are lost each year to the common cold. I’m convinced that Compass can do amazing things to reduce the spread of germs and reduce the amount of absenteeism for students and staff.”

The educational elements of the Compass Hand Hygiene Program aim to make proper hand hygiene a habit for everyone. Thorough messaging that increases knowledge surrounding the importance of hand hygiene is available as posters and table tents and will accompany the dispenser program.

“Keeping our students, teachers and community healthy is very important to us,” said (SCHOOL NAME) Principal NAME. “We know the Compass program is a step in the right direction.”