

Betco® U:

# Cleaning Professional Certification Program



25	Years of Betco Training
5000+	Professionals Trained
7	Expert Trainers on Team

## Invest in Excellence Elite Certification Program

Empower your team to drive performance and outcomes with transformational learning from the nationally recognized leaders in cleaning professional training. Through a blend of classroom, real-scenario-based, and hands-on instruction, our comprehensive on-site program delivers a world-class, value-adding experience for your most valuable assets: your people.



# Betco® U:

# Cleaning Professional Program Structure



## 2 Paths to Certification

### Fully Customized

Agendas and tailored course materials to align with your organization's unique objectives and deliver the most ROI.

Request in-take form from your Betco representative.



### Open Enrollment

Global structure for professionals to learn broadly applicable industry knowledge and skills.

View available classes and register on [Betco.com](http://Betco.com).

## Training Topics

### Product Knowledge

- Floor Care
- Chemical Management
- Powered Equipment
- Hand Hygiene
- General Cleaners & Disinfectants
- Probiotics
- Laundry & Warewash

### Vertical Markets

- Education
- Grocery/Retail
- Healthcare
- Hospitality
- Food Service
- Office Buildings
- Health & Fitness

## Enrollment & Details



- Distributor Partners and Industry Cleaning Professionals are eligible for certification
- \$499 per class per attendee includes airport transportation, lodging, meals, entertainment, and training
- Trainings conclude with written examination and practical application scenarios to assess knowledge and polish skills
- Certified attendees will receive certificate of achievement and digital certification badge for posting on digital channels
- Certification lasts for period of 2 years
- Conducted at Betco HQ in Bowling Green, OH
- No previous cleaning experience required

*"What Betco offers for sales people and distributors is amazing. This training has blown me away and I have learned more than I ever expected." - Jerry*

*"I entered this training with very little knowledge about Betco and I was very impressed with how much I have learned in such a short amount of time. My favorite part was hands-on with the equipment, specifically the GeneSys." - Stephanie*

*"What an awesome week! Thanks so much for having us and teaching us so much. We are excited to get back and put it all to good use and expand our Jan San business." - Jerry*



888-GO BETCO | [betco.com](http://betco.com)

©2024 Betco Corporation  
All Rights Reserved.  
400 Van Camp Road  
Bowling Green, Ohio 43402  
Item #92816-92



04/2024