

FOR IMMEDIATE RELEASE

**From: (Name of person issuing the release)
(Name of company issuing the release)
(Contact Information)**

(Company Name) Builds a Healthier Facility for Tenants with New Comprehensive Hand Hygiene Program

(BUILDING NAME) announces the implementation of the new Compass™ hand hygiene program designed to keep multi-tenant facilities healthy by increasing knowledge surrounding proper hand hygiene practices.

The Compass hand hygiene program provides valuable education for a lifetime of healthy handwashing practices. Compass is a sign of (BUILDING NAME)'s commitment to promoting wellness among employees and tenants. According to the Centers for Disease Control and Prevention, proper hand hygiene education is the most important step in preventing the spread of illness and disease. The Compass program aligns with CDC recommendations by promoting the step-by-step instructions for proper handwashing. (BUILDING NAME) will place Compass soap and instant hand sanitizer dispensers throughout the facility. These dispensers will use Betco® skin care products, which include green and triclosan-free options. Compass is a highly complementary hand hygiene program to any property management strategy which can increase tenant satisfaction.

“Controlling the spread of germs in our facility is very important,” says NAME, TITLE at (BUILDING NAME). “Research shows a typical office worker’s hands come in contact with 10 million bacteria per day. Reinforcing proper hand hygiene is vital to reduce workdays lost due to illnesses.”

The Compass program also includes thorough messaging that increases knowledge surrounding the importance of hand hygiene. Posters and table tents are available and will accompany the dispenser program.

Creating a healthy work environment goes a long way to increase employee productivity,” said (BUILDING NAME) Manager NAME. “We know the Compass program will resonate with our tenants.”